

HELLO! fashion MONTHLY

JUNE/JULY

ONLY
£1

10
BEAUTY HEROES
TO BEAT
THE HEAT

BEAUTIFUL MISFIT

Charli HOWARD

THE MODEL
PUTTING BODY
POSITIVITY
ON THE
AGENDA

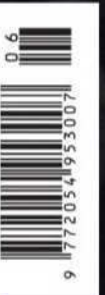
POOL TO PARTY

SUMMER HOT!

**THE
ALTERNATIVE
FESTIVALS**
FOR FITNESS
FANS &
FOODIES

HOLIDAY HITLIST FOR EVERY BUDGET
PLUS BLOGGERS' PACKING TIPS
& MEGHAN'S HONEYMOON STYLE FORMULA

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#Island Riviera



Be

Folli Follie

FASHION

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THE HOLIDAY ISSUE

The HFM team love making this magazine for you – here's what we got up to this month...



When we choose our cover stars we look for women that have their own take on fashion but also ones who have a story to tell. Charli Howard ticks both boxes. Sidelined by her model agency for being “too big” she spoke out and refused to conform to the size standard. Now a successful model on her own terms, this inspiring young lady is blazing a trail for more diversity in the industry. She opened up about her experiences in her book *Misfit* and co-founded the All Woman Project to question stereotypes of beauty and celebrate diverse shapes and sizes. Who better then to head-up our holiday issue and help us remember that we all look great in our bikinis, no matter which bits wobble!

Jill
JILL WANLESS
EDITOR



1
Jo and Marion mix fashion and fast food at Five Guys



3
Marion art directs our beauty shoot



4
Rachel takes her Made By Wave bag to the beach



8
Kelly gets plenty of Instagram opps in LA



2
Elle celebrates her favourite mythical creatures



5
Laura reports from Sri Lanka wearing March 11



6
Hilary styled comp winner Sali Lewis at Fenwick Bond Street



7
Jill meets cover star Charli Howard

Dior
j'adore
in Joy





REBECCA MINKOFF

rebeccaminkoff.com

Available to purchase from Selfridges

Lust-HAVE

Bag, £310, Staud



CALI COOL

LA brand du jour Staud's much-coveted Bissett bag is reimagined in retro deckchair stripes for SS18, embodying the characters of 60s cult TV show Gilligan's Island. Classic yet modern – yes please!

LAURA WEATHERBURN SHOPPING EDITOR

HERO!
*OTT 3D
florals*



Pretty coral flowers make for one stand-out necklace – we're doubling ours with floral prints.

Necklace, £180, Bimba y Lola



These sculptural golden-heeled beauties are like a work of art for your feet.

Boots, £545, Neous



A silky polka-dot wrap skirt that looks just as great with trainers as it does dolled up for a night out.

Skirt, £89, Gestuz



Traditional woven straw is topped with a bandana-style band for an eclectic touch. Hello, summer!

Hat, £157, Benoit Missolin

hfm

WISH LIST

*Luxe, lavish, can't-live-without...
our pick of this month's most wanted*



Pink and coral rays warm up the complexion for a sun-kissed glow.

Terracotta Light Bronzer in Light Cool, £37, Guerlain



Protect your home with the addition of this evil eye Mediterranean fig candle.

Candle, £58, Casa Carta



Dusky pink cord trousers are given a 70s spin with retro floral patch pockets.

Trousers, £230, L'Orla by Orla Kiely



These juicy hanging orange segments are made from recycled silver with a 22ct gold vermeil.

Earrings, £485, Pascale x James



Tangy raspberry and popping candy make for a deliciously naughty treat.

Raspberry fizz white chocolate, £1.85, Rocco



Inspired by oriental gardens this tiger blossom cushion is washing machine friendly too, hurrah!
Cushion, £60, Karen Mabon



Taking inspo from Brazil, cherimoya fruit is topped with notes of pear.
Tropical Cherimoya Cologne (100ml), £95, Jo Malone London



We're seeing things through rose-tinted lenses...
Sunglasses, £170, Sienna Alexander London



An expert mix of antioxidants and peptides to counteract puffy eyes.
Rejuvenating Eye Cream, Crema Occhi Rigenerante, £130, Lucia Magnani



Pink pleats and a gathered waist make for the prettiest of frocks – we'll be wearing this to every occasion.
Dress, £315, Maje



Graphic blue lucite blocks are teamed with polished brass for a striking addition to any home.
Lamp, £795, Jonathan Adler



Embellished with beads and faux pearls this Chinese dragon satin pouch is the epitome of opulence.
Bag, £475, Attico



HERO!
Slippers with a twist

Painterly brushstroke prints are topped with an oversized pom pom for the coolest flats around.
Flats, £440, Aquazzura



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braiding + colouring + curling + straightening.

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The AGENDA

Our definitive round-up of the season's biggest catwalk trends



**BIG
HOLIDAY
SPECIAL**

*Beach trip, city break, global traveller or staycation?
Here's everything you'll need in your suitcase...*



Dress, £535, Ganni

PETER PILOTTO



Earrings, £85, Pernille Corydon

THE HOT TROPICS

From head-to-toe hibiscus prints at Gucci to fruity hues at Badgley Mischka and Peter Pilotto, holiday-ready looks straight outta the tropics are big news this season. Try pairing exotic printed kimonos with colour-block trousers or layer semi-sheer maxi dresses over statement swimwear.



CUSHNIE ET OCHS



BADGLEY MISCHKA



Sunglasses, £245, Viu



Kimono, £260, Paolita



Bikini top, £12, **Bottoms,** £10, both Weekday



Sandals, £70, Jigsaw

ADD A POM POM OR TEN



Bag, £215, Made by Wave



Hat, £19.99,
Mango



Dress, £45, Marks
& Spencer



TEMPERLEY LONDON



Swimsuit,
£368, Lisa
Marie Fernandez



Scarf, £240,
Brooks Brothers



Shorts, £230,
Sea NY



Sunglasses,
£85, Le Specs
x Adam Selman



Slides, £69,
Miista

SEASIDE STAYCATION

Step away from the kaftans and cover-ups, your staycation wardrobe is an entirely different affair. From deckchair stripe dresses and headscarves at Temperley, to gingham and garden florals at Sonia Rykiel and Eudon Choi, these are the pieces that will take you from Brighton beach to BBQ effortlessly – with just a few styling tricks.



SONIA RYKIEL



Bag, £59,
Plümo

STYLE TIP

Toughen up your look by pairing a cutesy twin-set with chunky, contrasting sandals.



ALL ABOUT THE EARRINGS

Earrings, £290, Bibi Marini

Dress, £1,050, March 11

Sandals, £490, Prada

Fan, £50, Fern Fans

Jacket, £70, Monsoon

Bag, £185, Sensi Studio

STELLA JEAN



SOUTH AMERICAN FLAIR

Designers often take inspiration from countries they've visited for their runway collections. For SS18, Agnona, Etro, Marc Jacobs and Stella Jean all featured prints, embellishments and colours reminiscent of the vibrancy of South America – think embroidered dresses, basket bags and layers of brightly coloured jewellery.



STYLE TIP

Pair a printed swimsuit with a bright, embellished kaftan and metallic sandals.

Swimsuit, £185, Tory Burch

ETRO

MARC JACOBS





GLOBAL TRAVELLER

Loewe and Dries Van Noten's SS18 collections had an eclectic intrepid traveller feel – from silk scarf prints and tassel belts to fringing with plenty of attitude – this is the wardrobe of somebody who has explored the world, and then some. Mix and match the new with the old with influences from all around the globe.



Earrings, £63, Nectar Nectar



LOEWE

Dress, £13, Primark



Bag, £215, Cult Gaia



Belt, £99, Uterqüe

Sandals, £209, Maje



THINK BEADS & FRINGING

Shoes, £828, Laurence Dacade



DRIES VAN NOTEN

Dress, £200, Mes Demoiselles



Swimsuit, £120, Lovewave at Revolve



PAIR WITH WIDE TROUSERS



Top, £315, Eleven Six



Dress, £19.99, New Look

Necklace, £119, Sif Jakobs



COLOVOS



CHIC CITY BREAK

Dressing for a city break is about minimal packing but maximum impact. A well thought out edit of loose tailored jackets, linen dresses and wide-brim hats will do the trick. Stick to a monochrome palette as seen at Krizia to enable effortless layering, and introduce pops of colour by way of a colourful sandal or tote bag.



Hat, £439, Marysia x Lola Hats

ALBERTA FERRETTI



Sunglasses, £325, Marni



Skirt, £150, LK Bennett



Bikini top, £115, Bottoms, £125, both Asceno



Sandals, £120, Manebi

KRIZIA



#SWATCHTHIS



The world is watching #SWATCHTHIS
swatch.com

swatch+
SWISS MADE

STEP INTO THE WILD



Shirt, £126,
Sunad

Necklace, £520,
Vanda Jacintho

Sunglasses,
£98, Ace & Tate

Bikini top, £18
Bottoms, £16
both Warehouse

ROBERTO CAVALLI



Dress, £326,
Paul & Joe



Shoes, £895,
Manolo Blahnik



Bag, £412,
Tambonita at Revolve

URBAN SAFARI

Designers journeyed into the wild savannah for SS18, from utility-style shift dresses and jackets at Carven and Eudon Choi to earthy hues and animal prints at Roberto Cavalli. Pair soft billowing fabrics with more structured pieces, and add a chunky Vanda Jacintho necklace and two-tone sunnies to finish.



EUDON CHOI

STYLE TIP

Get extra mileage out of your summer dresses by layering over trousers in the autumn months.



JIMMY CHOO

BLOSSOM

THE NEW SPECIAL EDITION





Gingham, £40, Floozie by Frost French



Cut out, £190, Rye



Printed, £365, Emilio Pucci



Striped, £25, Weekday



Belted, £155, Solid & Striped



Peplum, £325, Marysia

SAVE

SPEND

SPLURGE

BADGLEY MISCHKA



FOR EVERY BUDGET

YOUR HOLIDAY HOTLIST

From Barcelona to Bali, soak up the sun in style with our complete vacation wardrobe edit...

SWIMSUITS

A stand-out one-piece is a figure-flattering holiday essential – choose from hip skimming frills or full-frontal cut-outs to suit every shape.



MARCO DE VINCENZO

SUNGLASSES

Opt for statement sunnies or classic shapes to complete your holiday look – and protect those peepers!

SAVE

SPEND

SPLURGE



Acetate, £14, River Island



Round, £85, Komono at Revolve



Aviators, £265, Chloé



Floppy, £26, Oliver Bonas



Slogan, £70, Kate Spade



Ribbon, £345, Eugenia Kim



Pom pom, £20, Next



Wide brim, £175, Off-White



Stripe, £495, Filù Hats

SAVE

SPEND

SPLURGE

STRAW HATS

Nothing says 'vacay' like a straw hat – choose from a traditional fedora or a slogan wide-brim style.



ELIE SAAB



TEMPERLEY LONDON

OUT OF OFFICE

SUNDRESSES

The humble sundress is not to be sniffed at. These versatile summer staples will take you from beach to bar with ease.

SAVE

SPEND

SPLURGE

Striped, £39.50, Marks & Spencer Collection



Cross stitch, £295, All Things Mochi



Polka dot, £665, Zimmermann



Tassel, £40, MW by Matthew Williamson



Gingham, £195, J Crew



Candy stripe, £360, Staud



SANDALS

HFM's ultimate holiday shoe guide – from slippers, slides and embellished sling backs; we've done the hard work, all you need is the pedi!



Raffia, £38, Glamorous at Littlewoods



Rainbow, £79, Manebi



Bow, £459, Chloe Gosselin



Striped, £19.99, Mango



Tassel, £100, Soludos



Backless, £250, Sophia Webster

SAVE

SPEND

SPLURGE

COVER-UPS

We've got you covered thanks to these floaty kaftans and playful dresses – roll one up in your bag for impromptu poolside cocktails.



SAVE

SPEND

SPLURGE



Crochet, £35, Littlewoods



Gingham, £125, Very Exclusive



Striped, £599, Three Graces London



Embroidered maxi, £110, Jigsaw



Colour pop, £170, Rhode Resort



Tasselled, £370, Dodo Bar Or

BADGLEY MISCHKA



DIVE IN!

Stripe. Top, £16, Bottoms, £14, Marks & Spencer



Side tie. Top, £14, Bottoms, £12, Red Herring



Racer back. £115, Frankie's Bikinis



Gingham. Top, £120, Bottoms, £90, Tory Burch



Vintage style. £245, Three Graces London



Knitted. £771, Missoni Mare



SAVE

SPEND

SPLURGE

BIKINIS

Bikini shopping can seem daunting, but we've uncovered this season's hottest trends, from high street to high end.

MICHAEL KORS COLLECTION



SAVE



String. £59.99, Mango

SPEND



Rainbow. £110, All Things Mochi

SPLURGE



Woven. £395, Antonella



Pom pom. £14, Matalan



Shopper. £125, Bimba y lola



Fringed. £715, Etro

BEACH BAGS

From structured baskets to modern string bags, carry your SPF in style! Pair with a simple sandal or statement slip-ons for head-to-toe cool girl vibes.

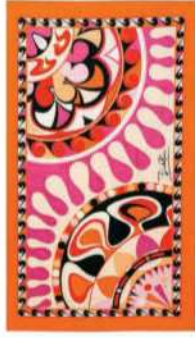
Rainbow stripe, £5, George at Asda



Fringed, £57, Spell & The Gypsy Collective



Signature print, £550, Emilio Pucci



Floral, £8.99, H&M



Circle, £48, Bando



Shell print, £505, Versace



SAVE

SPEND

SPLURGE



IN THE BAG

LOUIS VUITTON

LUGGAGE

From phone charging carry-ons at Away to the classic trunk, the hold-all for your travels is just as important as what's in it.

SAVE



Floral, £185, Ted Baker

SPEND



Tech, £275, Away

SPLURGE



Trunk, £1,355, Globe-Trotter

BEACH TOWELS

The perfect backdrop to your sunbathing selfie, these fun beach towels will get you maximum likes.



TORY BURCH



Luggage tag, £16, Not Another Bill



Eye mask, £45, Asceno



Luggage tag, £115, Smythson

TRAVEL ACCESSORIES

Why stop at your wardrobe; these extras will keep you looking chic. Worried about carry-on weight? Wear your accessories a la Margiela!



Neck pillow, £17, Bando



Pool float, £58, Sunnylife



Passport cover, £185, Dolce & Gabbana

SAVE

SPEND

SPLURGE



MAISON MARGIELA



AKRIS

GLOW GETTER

BEAUTY KIT

Swap seethrough airport pouches for this playful make-up bag and glide through security with your mini essentials!

Watermelons scent (30ml), £30, Shay & Blue



Tinted Mineral Fluid SPF50+, £17.50, Avène



Illuminaze skin perfecter, £29.95, Vita Liberata



Terracotta Kiss Delight gloss, £24, Guerlain



Travel bag, £195, Anya Hindmarch



Bronzing & Blush Compact, £31, Clarins



THE BLOG CHART

HFM's edit of the most inspirational and original feeds in the blogosphere. Bookmark these clickworthy digital-age influencers now...



1.

Far-Flung Food
GIRLEATWORLD.NET

Giving you the taste for travel, Girl Eat World is the tongue-in-cheek travel blog run by Melissa Hie. Born in Indonesia, schooled in California and based in Singapore, Melissa began her foodie education with trips to nearby Asian countries like Thailand and, as a self-confessed selfie hater, started posting pictures of food at memorable sights. The idea may be simple – turning snacks into Insta-worthy posts – but the perfect execution made her account an overnight phenomenon. **Follow for:** globetrotting sights and mouth-watering street eats

2.

Wanderlust Couples
THE-ADVENTURES OFUS.COM

Is there anything better than a romantic break with your other half? This uber-stylish couple have managed to unite their passion for travel, food and photography and turn it into a career. London-based Sarah-Louise Marks (who heads up global social media for Soho House), and award-winning composer Christopher Phelps, have the perfect backgrounds to build the ultimate travel hub, creating unique playlists for each destination on their blog. **Follow for:** a covetable collection of memories and experiences



3.

Holiday Style
SINCERELYJULES.COM

Founded in 2009, Sincerely Jules is the unrivalled destination for all things California – think LA style, Coachella weekenders and the latest brunch spots. Run by the effortlessly chic (and FROW favourite) Julie Sariñana, her blog has developed into a global brand, with her own fashion line and collabs with Mango, Revolve and Refinery29 – all earning her serious fashion credentials. **Follow for:** the only destination for holiday style



4.

City Breaks
PRETTYLITTLE LONDON.COM

Andrea Difilippo and his girlfriend Sarah Santini devote their time to finding all the cute, hidden spots across London on their blog Pretty Little London. The site has been such a success that they've expanded their portfolio to include Pretty Little Trips, a travel account fit to burst with stunning photography of their latest city breaks – with a few exotic beaches thrown in for good measure. **Follow for:** a visual guide to the best cities in the world

5.

Yoga Retreats
SJANA.COM

Aussie blogger, yogi, world traveller and model Sjana Elise has made a career for herself with her gorgeous travel posts and yoga tutorials. A firm believer in living her life through the spirit of yoga, Sjana strives to be a positive force on social media as well as an advocate for mental wellness, crediting yoga to her personal recovery and strength. Her blog has also led to the hosting of her own retreats in far-flung destinations such as Thailand and Bali. **Follow for:** the best worldwide #yogi retreats



Bovadino & Corte collection . Sterling silver and zirconia, 18k yellow gold plated. From £ 79



SIF JAKOBS

JEWELLERY



BLOGGERS' PACKING MASTERCLASS

These influencers travel the world and have access to the latest labels and hottest launches – so who better to give us the skinny on the perfect holiday wardrobe?

COMPILED BY RACHEL STORY





THROW
ON
STYLE

LUCY WILLIAMS

FashionMeNow.co.uk

What are your top tips for packing?

"I would have to admit I'm not the best light packer. I really believe in rolling and I also really believe in the 'rule of three'. So if you're going away for a weekend, as long as you've got three T-shirts, three pairs of jeans, three of each sort of item, and each of those three things in slightly different styles then you can mix and match."

What are the beauty essentials that you can't live without on holiday?

"It goes without saying, but SPF is definitely up there – the older I get, the more religious I am about it. I always use SPF 50 on my face, even in London – I like Dr Barbara Sturm's Sun Drops at the moment. On holiday I like Lancaster and Avène sunscreen, and a lip balm with SPF as well because I had an incident when I was 18 where I fried my lips! Because I have blonde hair, I have to stop it from getting really dry so I always protect it in the sun with some kind of mask or UV spray and a good hair oil in the evening – I really like Liz Earle hair oil. Then conditioner, Philip Kingsley Elasticizer, or Davines does a really good one with tomato extract called Nounou."

What essentials do you pack time and time again?

"I would say Ray-Bans are my classic – I go between different sunglasses all the time but I do love my Wayfarers. Bikinis by Matteau and Faithfull The Brand Swim. I always take a straw basket and a string shopper – just things that I can kind of pack down – normally vintage, market stall finds. I always take some denim shorts by Re/Done and a hammam towel."

Are there any new holiday labels you've discovered?

"I love SIR, from Australia – I've actually bought a few pieces from them but I haven't featured them yet on my Instagram

because I'm waiting for my holiday. But I feel like Australia has really good holiday brands, I really like Zulu and Zephyr as well. Peony Swimwear is also great – I've done so much holiday shopping recently!"

As a #MangoGirl, and the star of their latest Mango Journeys campaign, what piece will be travelling with you on your next trip?

"A string vest in a rusty colour (right), I love it! I basically love anything that's woven and looks shipwrecked – stringy dresses and thrown-on things."

You have your own book club, and you're a self-confessed bookworm, what would you recommend for holidays?

"When I was in the Maldives last year, I read *Eleanor Oliphant Is Completely Fine* – it's the perfect holiday read because you're both laughing and crying your way through it. I'd definitely recommend it."

Where is your ultimate favourite place in the world?

"Mexico, because I love the food – I loved Tulum and Isla Holbox and I also went to this amazing place last year called Cuixmala that was really dreamy! I don't think you can beat it, it's kind of everything you want from a tropical getaway all in one place."

Where is your next holiday?

"I'm going to Primavera Sound festival in Barcelona with Mango in May and then to Ibiza and Mykonos with friends in June and July. Lots of little European summer long weekends, which will be really nice."

You always have such covetable swimwear, where do you find out about the newest brands?

"Matchesfashion.com always has a really good edit of new brands. Instagram as well, I follow lots of girls based in Australia and Bali and I feel like they always have great swimwear. I recently picked up a Hunza G bikini, it's the chocolate brown one with the tortoise shell in the middle (right). I really like browns and yellow at the moment and anything that's really textured. I just got a Zulu and Zephyr ribbed swimsuit, too."

What's on your summer playlist?

"At the moment I'm listening to Father John Misty, lots of Kendrick Lamar and Børns. A real mixture."

Your last jewellery collection with Missoma was inspired by a trip to Rome – do you get lots of ideas from your travels?

"Definitely – if I haven't been away for a while I start to feel a bit stagnant and uninspired. From shopping when you're in a different place, or the food, the weather, it all culminates together to make you want to try something new. Be it wearing something different or to put you in a different frame of mind – I love fashion and beauty but without travel I feel a bit lost, it keeps me going!"

STEAL HER STYLE

Necklace, £79,
Lucy Williams
x Missoma



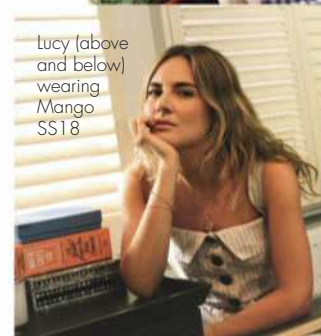
Sunglasses,
£125, Ray-Ban



Top, £35.99,
Mango



Bikini, £135,
Hunza G



Lucy (above
and below)
wearing
Mango
SS18

BOHO
VIBES



FELICIA EVALINA Stylechine.com

How would you describe your getaway style?

“On holiday I’m always looking to be comfortable, I love flowy maxi dresses and fabrics that move easily. I double up my swimwear as tops and accessorise with headbands that ultimately mean never having to do my hair. In general, my holiday style is much more bohemian than my city girl staples at home.”

If you could only pack two pairs of shoes what would they be?

“Classic, but trendy sneakers, they’re perfect for the plane and wandering about. Also pretty slides, which can be dressed up or down and take up very little space.”

You’re about to get married in Italy – where is your special place there?

“I’m obsessed with Italy – I love the culture, the warmth – and the pasta and wine! My fiancé’s family are from Amalfi while our wedding is in Tuscany, so it’s actually been a bit of a change of scenery. Home and our special place will always be Sorrento.”

What are your plans for your honeymoon?

“We wanted to have a mix of beach lounging and exploring new sites so we’re heading to Japan and the Maldives. We picked Asia because we actually have a second wedding in China the week after our Italian one.”

What are your favourite labels for travelling that you always rely on?

“For clothes, Privacy Please, Tularosa, and Lovers + Friends. I love Marysia Swim and Seafolly. Then my go-to for shoes are Shutz and Dolce Vita.”

What’s your holiday beauty regime?

“Skincare is much more of an emphasis than make-up when it comes to holiday because I love being in the sun. It’s so

important to protect your skin with an SPF and skincare routine. I always bring my Shiseido Ultimune, Sisley SPF 50 and a good night serum for regeneration.”

Does your make-up differ while you’re away?

“I wear much less and love to add a good glow. I feel like it’s not worth applying a full face when you’ll likely be in the sun and water. I love multi-use products and glowy primers that can be applied with your fingers – Tom Ford primer and Nars tinted moisturiser are staples.”

You love sunglasses come rain or shine! Do you have a favourite style?

“I can’t live without them! I probably wear my retro round Ray-Bans the most. I love anything with a round frame and in the summer, the bigger the better! Recently, I’ve also been very into sheer frames like the ones from Chimi.”

What are the brands you’re loving at the moment?

“Privacy Please and Majorelle sundresses and co-ords, Espie Roche and Complet bags and Solid & Striped swimwear.”



STEAL HER STYLE



Blouse, £475, Tome



Swimsuit, £118, Solid & Striped



Hat, £130, Janessa Leoné

ANNA VITIELLO & FLORRIE THOMAS

And-Finally.co.uk

Where is your favourite shopping haunt?

Anna: "I love hunting for one-off unique pieces, so shopping past season at somewhere like Bicester Village is always a fun excursion for me."

Florrie: "Can I have Etsy? I know it's online but it's my favourite thing to spend hours browsing for vintage."

You're both fans of vintage shopping – which city is best for picking up treasures?

Anna: "Berlin is great – I recently visited for the first time and it's the most organised, clearly labelled and well-priced vintage shopping I've ever done."

Florrie: "I would say Tokyo is the best; the vintage is completely amazing there!"

Which country would you go back to time and time again?

Anna: "Italy. My papa is from Naples and even if it didn't hold such special meaning, the food, the landscape and the people would have me coming back for more. Or the Philippines, where my mum is from."

Florrie: "I can't pick one! Japan, Italy, Mexico, Denmark are places that I constantly want to go back to."

Which labels have you recently discovered that you can't wait to wear this summer?

Anna: "I adore Nanushka and Sunad – both

make the kind of clothes you can imagine seeing on Ali MacGraw in the 70s. I'm also in love with Carolina Santo Domingo's raffia and bamboo bags."

Florrie: "I love Wald Berlin's shell jewellery. I'm also excited to buy pieces from Dôen."

How would you both describe your style?

Anna: "My style adapts to my mood and surroundings, but at its core, it's very classic and inspired by my Italian heritage. I tend to invest in 'forever' pieces, however clichéd that may sound."

Florrie: "I would say 70s influenced, a bit bohemian with a modern, urban twist."

What are your top tips for packing?

Anna: "Pack in outfits, from the hat down to the shoes, so that you know exactly what you can and can't do without. But even more importantly, don't over-edit – if you're short on room, just roll."

Florrie: "I'm actually a very disorganised packer and always leave it to the last minute. If I've learnt one thing from my mother it's to plan outfits for the number of days you're there. It makes your holiday more relaxing as you know what you're wearing each day."

What brand would be your go-to for a weekend city break?

Anna: "Jacquemus: I'm obsessed with every piece from every collection."

Florrie: "Nanushka is perfect for a city break, it's summery without being too beachy."

Your love for accessorising is key to your style... what are the need-to-know labels that should be on our radar?

Anna: "Jewellery, to me, is what makes style personal. At the moment, I'm hooked on Rebecca de Ravenel's wooden shell jewellery, everything from Rosantica and I've been wearing a lot of Pascale x James."

Florrie: "I love Susan Alexandra bags – they remind me of vintage ones. Also my shell obsession is out of control – Tohum Designs pieces are fulfilling my appetite. I'm also hooked on hair accessories at the moment and love Seoul Import and Kanel."

STEAL HER STYLE

Top, £535, Magda Butrym

Bracelet, £155, Rosantica

Trousers, £392, Nanushka

Sandals, £500, Jacquemus

VINTAGE FANS



KELLY'S *style* CHATTER

Blogger Kelly Eastwood, aka The London Chatter, shares her adventures and this month's must-haves

To celebrate the digital release of *Ingrid Goes West*, Matt Spicer's dark comedy that satirises the modern world of social media, I was invited by Universal Pictures to visit some of the film's featured hotspots in LA, arguably some of the city's most Instagrammable sites. From the Paul Smith Pink Wall on Melrose to the Coachella vibes of Joshua Tree, if there was something to take a picture of/on/by, I was there, iPhone in hand. Highlights included seeing the extraordinarily eclectic interiors of The Parker Palm Springs, enjoying the yeeeee-haw vibes at the Pioneertown Motel (inspired, I have since secured a pair of **Penelope Chilvers Cropped Cowboy Star boots**), becoming a hipster by default, amongst the achingly cool interiors of the Ace Hotel in Downtown LA, and hiking up to the Hollywood sign for a closer look (kidding, I took an Uber...)

Whilst outsourcing some sunshine in LA, I was finally able to wear my new **Paloma Blue Fiesta dress**, one of the most flattering and versatile beach-to-bar summer dresses I've found to date. As a sucker for anything personalised, I've also been layering up **Dana Levy's beaded bracelets**, which



Dress, Paloma Blue. Boots, Jimmy Choo. Sunglasses, Adam Selman x Le Specs. Ring, Sophie Breitmeyer



T-shirt, £19.99, Pink Parcel



CREDIT BUY Dress, £259, Paloma Blue



Boots, £349, Penelope Chilvers



DEBIT BUY Beaded bracelets, £30 each, Dana Levy



Self Tanning Drops, £19.95, Isle of Paradise

‘ONE OF THE MOST FLATTERING BEACH-TO-BAR SUMMER DRESSES I’VE FOUND’

scream summer (or your name), especially the multi-coloured ones I've snapped up in preparation for the festival season.

With sanitary products being unaffordable for many, and the subject of periods being still relatively taboo, **Gabby**

Edlin started **Bloody Good Period**, a charity that donates feminine hygiene products to asylum seekers and refugees. Help support this cause by buying a **Pink Parcel tee** designed by my podcast faves, journalists Pandora Sykes and Dolly Alderton, with

£5 from each purchase going towards tackling period poverty.

Let's face it, after that never-ending winter, the idea of revealing our pallid limbs now it's warmer, is pretty horrifying. Thankfully Jules Von Hep has just launched his game-changing **Isle of Paradise range of fake tan** products, which are not only organic, vegan, and cruelty free, but also hassle and streak free. My favourite product is the magic **Self Tanning Drops**, which I add to my moisturiser at night; they give me a really natural and currently much-needed glow by the morning.



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Greece

Maid of honour Meghan whisked her pals away to Hydra for a low-key bachelorette weekend, heavily accessorised with glasses of rosé, chic sunnies and her signature Panama hat.



Top, £280, Vanessa Bruno



Top, £45, Monsoon



Sunglasses, £170, Ray-Ban



MEGHAN'S JET-SET FORMULA

We're taking a trip through Meghan's vacay style in anticipation of the Royal honeymoon... ✈

Capri, Italy

During a well-earned break from filming *Suits*, Meghan embarked on a 'month of wanderlust' visiting Ibiza, Madrid, Positano and the picturesque island of Capri.



Hat, £18, Accessorize

Mexico

While holidaying in Tulum, Meghan enjoyed the beach views and was rarely without her trusty vacation hat. She stayed cool by the pool and protected herself from the sun in cotton cover-ups.



Cover-up, £375, Su Paris

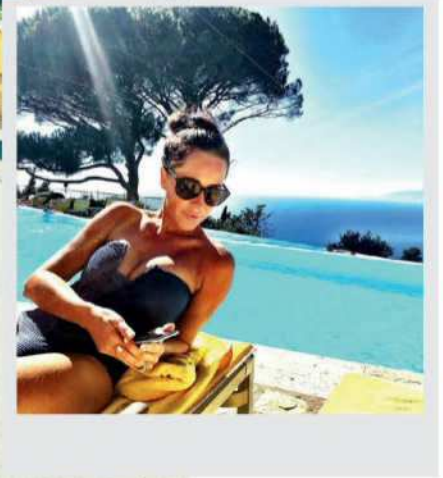


▼
**Positano,
Italy**

When in the picturesque cliff-side village on Italy's Amalfi coast, Meghan channelled chic cover-ups, fun swimwear and her classic aviators – living la dolce vita!



Bikini, £215,
Stella McCartney



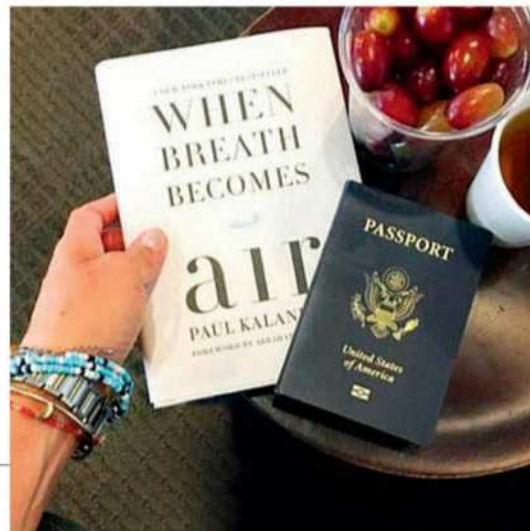
Cover-up, £354,
Love Binetti



One-piece,
£345, Eres

►
NYC

On a whistlestop tour of New York, Meghan snapped this pic of her passport, a matching friendship bracelet with pal Millie Mackintosh, and rumour has it, a certain blue beaded bracelet previously owned by Prince Harry...



Bracelet stack,
£110, Annie Haak



Passport cover,
£133,
Tila March



BEACH COMBER

Adorn yourself with pearls, shells, palms and a little underwater life – we're bringing the seaside to your everyday style!

- 1. Gold Seahorse pendant, £220, Catherine Zoraida
- 2. Coral Shell earrings, £50, Anna + Nina
- 3. Pearl ring, £130, Eshvi
- 4. Pearl clip-on earrings, £90, Kenneth Jay Lane
- 5. Diamond and pearl clam charm, £550, Links of London
- 6. Palm Tree necklace, £79, Swarovski
- 7. White Waves glass charm, £40, Pandora
- 8. Starfish charm, £79, Thomas Sabo
- 9. Spiral hoops, £46, Ottoman Hands
- 10. Gold and pearl drop earrings, £1,190, Marco Bicego



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Size
DOES
MATTER

*Model and body positive activist Charli Howard was told to lose weight by her agency – before being dropped. It led to her writing a powerful open letter about her experience, which went viral. Now, she’s written a book, *Misfit*, to help other women embrace their natural shape*

WORDS BECKY DONALDSON **PHOTOGRAPHY** PETER PEDONOMOU **STYLING** JODIE NELLIST



Dress, £455,
Mara Hoffman at
net-a-porter.com
Earrings, £310,
Ranjana Khan





Top, £12.99, Zara
Trousers, £455,
Etro at Selfridges
Earrings, £310,
Ranjana Khan

Charli Howard does not mince her words and launches straight onto the subject of her first book, *Misfit*, when we meet for breakfast (she orders a full English) at London's Mortimer House. "I've always enjoyed writing, but I find people coming up to me asking if I wrote the book myself, because

if you're a model you're supposedly stupid and can't write," she joshes in a light south London accent.

Launched in February, Charli's book addresses eating disorders and mental health issues in teenagers; something she wishes had been available to her at that age. "Writing *Misfit* was therapeutic," she says. "It basically discusses how my OCD led to anxiety and depression – I tried to control everything in any way I could, which led to the disorders that developed from the age of 13," she tells us, stressing that it wasn't actually her career in modelling that made her anorexic and bulimic.

For a decade she became a slave to the illness. "I couldn't plan anything. I can hardly remember a time when I went out for a meal, if I did, I'd have to leave early to be in bed by 10pm; because if I wasn't I worried I'd snack," she recalls. "I was exhausted, always sleeping and constantly in a bad mood. I remember on one occasion walking around Oxford Street feeling like I couldn't stand up. I sat down in Topshop for about an hour, as I literally had no energy."

It was when she was recovering from the eating disorders that Charli, 27, wrote *Splash*, "to pass the time". It is self-help fiction about a girl called Molly who is in her last year at primary school. "She's at the awkward in-between stage, growing boobs and going through puberty," she tells us, about the next book she wrote, which is available in July. "Molly is torn between becoming an Olympic swimmer like Rebecca Adlington and being popular with her friends."

Her modelling career began when Charli was signed to an undisclosed London agency aged 21, although she had done bits of modelling before. "I remember being called into their offices and I was on my period, so I felt really awful standing there in a bikini having Polaroids taken. The agency said: 'We're not going to send your pictures out until you've lost weight and toned up'." At that time she was a size six, going to the gym six times a week and barely eating. Finally, she was booked on a job in Sweden and couldn't fit into a pair of trousers – that's when her agency dropped her.

"I was so angry I wrote a post about it on

Facebook, which went viral. I was like, 'I'm over this'. I wanted to move into TV or writing or just go down a whole different route – I was just over it! I'd been trying to become a model since the age of 16 and if being me isn't good enough then f*** you, I thought." Charli's post was picked up by the newspaper press and Muse, a New York modelling agency, saw it, signed her and she flew over to the US where she is still based.

"When I arrived I saw the agency had a curve board and I was like: 'What's a curve board?' Because, obviously in England plus-size models exist; but they never really did any cool stuff – I was quite arrogant and thought a plus-size model wasn't a real model – to be a proper one you have to starve yourself – no pain, no gain. But then I realised these girls have been in big fashion magazines and I couldn't believe that I didn't know this avenue existed."

As soon as she arrived in the States Charli started eating normally and gradually gained weight. "The world didn't come crashing down," she laughs.

"I started seeing women photographed in a really high-end, fashionable way and I saw that rolls here," she says gesturing to her midriff, "didn't have to be an unattractive thing – it wasn't disgusting if a girl had a bit of cellulite, it was all about the right lighting, the right make-up – the fantasy aspect of what fashion is."

Despite being a so called 'plus-size model' Charli, who is today wearing a zipped-up denim Reformation jumpsuit, black Stuart Weitzman ankle boots and a putty-coloured Chloé bag, looks slim. "I've got a D cup boob, I've got a size ten to 12 hip, well 12, probably – and I've got a tummy that never seems to go away no matter how many sit-ups I do. It just doesn't want to go – and what am I meant to do about that? I'm curvy, but I know that I'm not a plus-size model and I've not given myself that term, that's what other people label me," she explains. "It's more like 'Oh, you're not a size zero, so you're plus size!' But I'm not, I'm literally what billions of women look like," she reasons.

When Charli started going to curve-girl castings: "People would be like, 'What are you doing here? This is insulting for the plus-size label', because obviously their customers are bigger [than me]. But on the other side people were like, 'You're way too big', so it was a really tricky one. But then I got a Maybelline campaign and that was it," she says, of the career-changing booking.

"When the agency uploaded a behind the scenes video of the campaign on Instagram someone commented: 'It's great how a brand like Maybelline have used someone bigger in their campaign.' This actually shocked Charli: "I remember thinking... 'What?' Because I'd been eating, but didn't realise ►

'I TRIED TO CONTROL EVERYTHING IN ANY WAY I COULD. I WAS EXHAUSTED AND CONSTANTLY IN A BAD MOOD'

I'd been putting on weight and I remember feeling this massive anxiety. Like, 'Oh my God, I must have put on so much weight, people have noticed that I'm bigger now – what am I doing wrong?'. Then I thought, 'Well, hang on a minute. I'm a size ten now, is that bad? It's a normal weight'."

Obviously a size ten is below average, but Charli noticed that no girls were being represented in this in-between size and – essentially – normal weight category. "In 2017 I started learning to love my body, because when I met the curve models I noticed none of these women were scared of their bodies. Why do we single them out? Because, in the agency it was the curve models on *this* side of the room and the 'normal' ones on the other. Why can't everyone be pictured together? It felt like segregation."

That's when Charli co-founded All Woman Project with French model Clémentine Desseaux. "It began with getting different girls from social media together and doing a really cool shoot. I was the in-between one being an eight to ten at the time, and then there was a size 16-18 girl and then we had size zero models. We got the really cool up and coming photographer Heather Hazzan to shoot – so an all-female team. None of the pictures were retouched and they are really beautiful. Some magazines including *i-D* picked it up and it went viral. Now it's a charity [agency], and we have big brands like Nike approaching us."

'I WENT TO BOARDING SCHOOL AND ABSOLUTELY HATED IT. I GOT UP TO LOTS OF MISCHIEF THERE'

When Charli talks you can see the excitement in her trademark hazel eyes – her feathery eyebrows rising. She has a perfect face for beauty, which is why legendary make-up artist Pat McGrath often books her for campaigns and shoots, including one in Edward Enninful's much-anticipated first British *Vogue* as editor. "It was mega. Such a dream come true – because when I was asked I knew that he was going to become the editor, so I was like 'Oh my God!' You can't imagine – it was just so amazing! And I loved the make-up."

Now based in New York, she claims: "London is one hundred per cent my home, my sister and family are here. I just need to be in New York for the time being," although she grew up between England, Wales, Belgium and Germany. "My dad was in the forces so I lived all over the place. Then I went to boarding school from the ages of 12 to 18. I absolutely hated it. I got up to lots of mischief there, I was almost expelled from every school I went to," she says, screwing her nose up.

"I was such a rebel, I had 22 piercings and I tattooed myself. It could've been worse, actually. A friend once took me to a tattoo convention and there was a man there that nearly tattooed over my whole back. I came this close," she squirms, measuring out an inch with her forefinger and ▶





Dress, £1,190,
Osman at Selfridges
Hoops, £445,
Jennifer Fisher



Swimsuit, £140,
Hunza G
Earrings, £250,
Ranjana Khan

thumb. "I'm not even joking, I have nightmares about it – I've woken up like, 'Thank God I didn't do that!' All my little tattoos are getting removed now, I just hate them," she says pointing out some tiny markings.

"Growing up I was really shy and a bit of an emo [the millennial's answer to a goth]. But when I would do fashion shoots, and be in front of the camera I'd think, 'I can actually be someone who isn't shy,' because you are able to pretend to be someone else – with the hair and the make-up. It makes you feel good," she explains, admitting she sometimes imagines in her head she's a 50s film star.

"I remember the first time I was scouted. It was in London and I told my dad when I came home. He started screaming: 'You're not going to become a bloody model, I paid too much for you to go to school for that'. Around the same time there was a plus-size model that had been to my school and she came back to speak to the pupils. She told me I should really give it a go and my dad was like,

'She's not giving it a go, that's not happening' – but it's all worked out now," she cackles. "I think it took my parents a long time to understand modelling but now they're happy because I've written a book. They do tell me they're proud, which is nice," she smiles.

Growing up, instead of putting boy band posters on her bedroom

'GROWING UP I REALLY LIKED CRYSTAL RENN, THE FIRST HIGH-PROFILE PLUS-SIZE MODEL. I IDOLISED HER'

walls, it was models. "I loved Kate Moss, but I actually really liked Crystal Renn – who was the first high profile plus-size model, I idolised her. I thought she was brilliant and she still is. But, as a teenager, I still wasn't comfortable to be like her in terms of my body shape," she admits.

Now the industry is much more inclusive and definitely moving in the right direction. "It's massively changed, even in the last three to four years. Instagram is now basically your portfolio, what you put up there is so important. You have to be really careful of your image; but you also have the power to be in control of it. Agencies are now approaching girls to represent who they are – rather than the other way around.

"They used to be told 'You have to fit in with our standards'. You'd go onto their websites and they would instruct you to have these measurements, or not be over 21, or below this height. Now you've got girls who are five foot five and absolutely killing it in make-up campaigns; because they're unique and it's cool to be different. And that's really exciting," she beams revealing the gap in her front teeth.

"I've found that as soon as I started to do my own thing the work suddenly followed, and I've



Top, POA, Marni
Earrings, £310,
Ranjana Khan

seen that with so many other girls as well – when you believe in yourself people are more likely to believe you and when you have your own image and your own vision clients can see exactly what they're getting, which is not just a mannequin.

"I actually think you can't simply be a model any more; you have to stand up for something. It might be racial rights or gender rights or size diversity, or just having some time and supporting other women – that can only be a great thing, especially for other girls worldwide."

Being a feminist is something Charli is proud of. "I get annoyed when women flat out say, 'I'm not a feminist' because, how can you not be? It's not a bad word, for a long time it was really associated with negativity and hating men and that's really not what it's about and if you can't call yourself one then... are you saying you don't like women and yourself?" ►



Top, £635, Diane von Furstenberg at Selfridges
Shorts, £19.99,
Earrings, £12.99,
both Zara

Right now some of the other models Charli respects are Barbie Ferreira and Paloma Elsesser. “There are loads. Shall I go on my Insta?” she says reaching for her phone and scrolling through her ‘following’ list. “I’ve just started following Laura Bailey, because I met her the other day, on my birthday, actually. And definitely Leomie Anderson, I did a campaign with her that’s coming out at the end of the year. She’s really cool and does a lot for racial diversity – she’s also from London so I’m like: ‘Rep-rep [represent],’” she giggles, knocking some egg off her plate onto the table, immediately apologising.

Next, apart from bagging some make-up campaigns, Charli is hoping to go to ‘pig beach’ on holiday. “I’m trying to go to that island in the Bahamas where all the pigs live, it’s so cool,” she says, showing us pictures from her mobile. “So basically, they think these pigs fell off a boat, swam to an island in the Bahamas and bred – you can actually swim with them. They were probably on their way to be slaughtered – now they’re on a tropical island – see how your life can turn around!” ■



CLOCKWISE FROM ABOVE LEFT Charli at a launch party with model Sigail Currie; Charli’s book, *Misfit*; a shot from the All Woman Project

FASHION ASSISTANT: CHARLOTTE PAVITT; HAIR: LOUIS BYRNE; STYLING: COOL GIRL BY SAM MCKINIGHT; MAKEUP: CAMILLA HEWITT; AT FRANK AGENCY USING MAC AND NAILS INC. LOCATION: THE PALM HOUSE, KEW GARDENS. ADDITIONAL PHOTOS: REX FEATURES

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RADAR

Our round-up of hot trends, brilliant buys and need-to-know launches...

↓

CALIFORNIA DREAMING

Based on the nostalgia of designer Jiwon Ree's time in California, where she spent her 20s, the J.won SS18 collection is inspired by warm images of San Francisco and LA. Focusing on her signature stripes, these have been amped up in bright and intense colour combinations that echo her memories of the vibrancy of her youth. Add to that a playful experimentation of materials and textures for the only knitwear you'll want to wear come summer.

Dress, £320



Bag charm, £550

Bag, £1,690

Scarf, £350

Sandals, £790

Logomania

Fendi has relaunched its iconic FF logo with a capsule collection at net-a-porter.com to celebrate the brand's heritage. Originally designed by Karl Lagerfeld in 1965, the logo is splashed across pieces including sporty bombers and hoodies, as well as silky one-pieces and, for a more subtle nod, cotton shirts with contrasting collars. The emblem also graces accessories, from sock trainers to flat sandals, and iconic bags including the Peekaboo. With fans including Rita Ora, Gigi and Bella Hadid, expect to see a lot more double Fs.

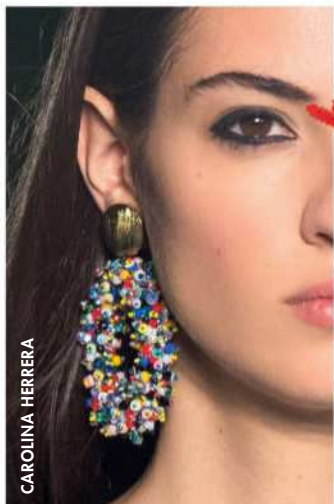


FROM LEFT Gigi Hadid in logoeed Fendi. A look from the new collection

3 of the best

BEADED EARRINGS

Add to your summer wardrobe with brightly beaded earrings – the bigger the better.



CAROLINA HERRERA



Floral, £215, Eto



Clip-on, £290, Marni

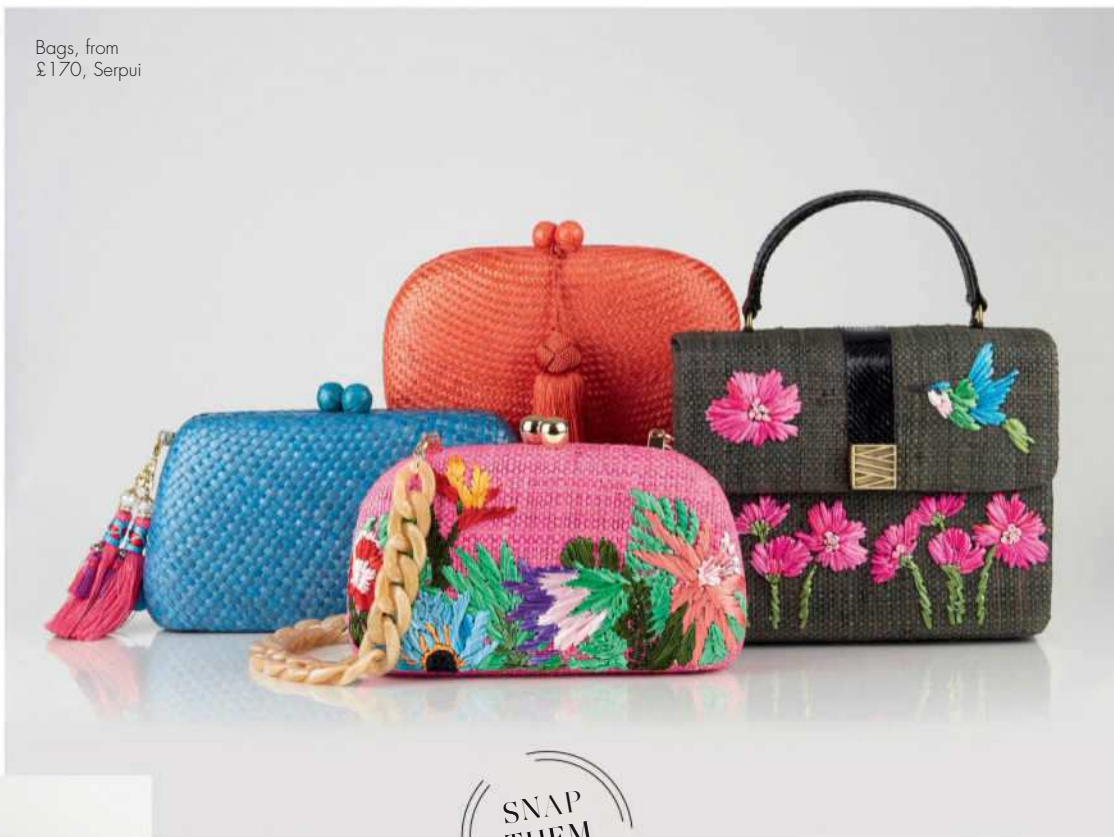


Chandelier, £15, Marks & Spencer

Bags, from
£170, Serpui

▶
SERPUI

Inspired by her mother's handbags and accessories, designer Serpui has taken elements such as Brazilian gemstones and the exotic flowers that were used to decorate her home when she was growing up. Based in São Paulo, her brand of handmade straw bags has a focus on quality materials such as mother-of-pearl and crystal, alongside handmade embroideries in tropical hues. This colourful macaw parrot is coming with us on our next holiday.



Purse, £200, Serpui



SNAP
THEM
UP!

BAG WATCH

This month's must-haves are handmade with love by crafting experts from Madrid to São Paulo

▼
**HEIMAT
ATLANTICA**

The Parisian brand works with craftswomen to preserve and transform traditions from Spain and Portugal. The baskets are hand-woven by Portuguese artisans, while leather trims are crafted by the best tanners in Ubrique, Spain. The Sargadelos porcelain embellishments, known as 'grigri', serve different purposes, be it to protect, to find love and to ward off bad energy. We'll take one of each please.

▶
**CH CAROLINA
HERRERA**

The Metropolitan Insignia clutch pays tribute to Carolina Herrera's career and is named after the club where the designer presented her first collection in 1981. The most striking version is inspired by the balustrade of the club's main staircase, and is crafted by the hands responsible for the embroidery on traditional bullfighting costumes. Clutch bags don't come much more special than this.

Clutch, £790,
CH Carolina
Herrera



Red, £275,
Heimat Atlantica



Multi-coloured,
£275,
Heimat Atlantica



| 10 QUESTIONS |

JENNIFER LOPEZ



Music and movie powerhouse Jennifer Lopez has racked up a career full of highs. Starting out as a backing dancer for boy band New Kids on the Block in her 20s, she then shimmied into Hollywood, starring on the big screen and TV, as well as topping the charts. As the new face of Guess, her image ticks diverse style boxes too, from glitzy gowns to ripped jeans and plimsolls for a Jenny from the Block vibe. And her favourite fashion moment? "The dress I wore to the Oscars in 2015 [an Elie Saab couture gown]. It made me feel like a princess."

ABOVE, FROM LEFT Jennifer Lopez modelling the Guess Jeans and Guess Marciano collection. Wearing a halterneck floral-print dress from the SS18 collection

How would you describe your look...

"Glamorous and classic, yet edgy. I'm a singer, dancer and entertainer on one hand and an actress on the other so, for me, it's about mixing styles. There are always trends and my style is always evolving."

What's your favourite item from the Guess spring collection?

"The Sherry Lola Jumpsuit."

Who is your style icon?

"Elizabeth Taylor, Diana Ross or Barbra Streisand."

What's your most-worn denim style?

"High-waisted skinny jeans. A great pair of jeans and a T-shirt will always be

perfect, no matter what. It will never go out of style."

You became famous before social media existed – how do you feel about it today?

"Social media has been an incredible way to give fans a look into my life and for me to interact with them. But I grew up in a time when it didn't exist so it isn't everything to

me. It's important to not let it consume you. But one of my favourite accounts to follow is @createcultivate – it includes great inspirational quotes."

Do you remember your first Guess purchase?

"It was a pair of jeans. I remember wearing them for the first time and thinking they were the classic and perfect-fitting pair of jeans."

What advice would you give to someone trying to find their own style?

"For me, it's about feeling confident in what I'm wearing – whether it's on

the red carpet or in my everyday wardrobe. Your clothes can bring out your personality and exude happiness or confidence. So it's about trying new things and experimenting with what matches the way you're feeling or the characteristics that embody who you are."

Who's your ultimate Guess girl of all time?

"Eva Herzigova or Anna Nicole Smith."

We loved you as a Fly Girl in 90s TV series *In Living Color*. What's your favourite look from that time?

"Black turtleneck and big hoops. I had a lot of great moments on the show, but my debut in 1991 was a big moment for me because I knew it was the start of something special."

What have you got coming up?

"This year I'm continuing my Vegas residency, *All I Have*, and shooting season two of [TV show] *World of Dance*. I've also finished work on season three of *Shades of Blue* and my film *Second Act*, along with working on new music."

WORDS: JO BOUNDS

COOL
COLLAB

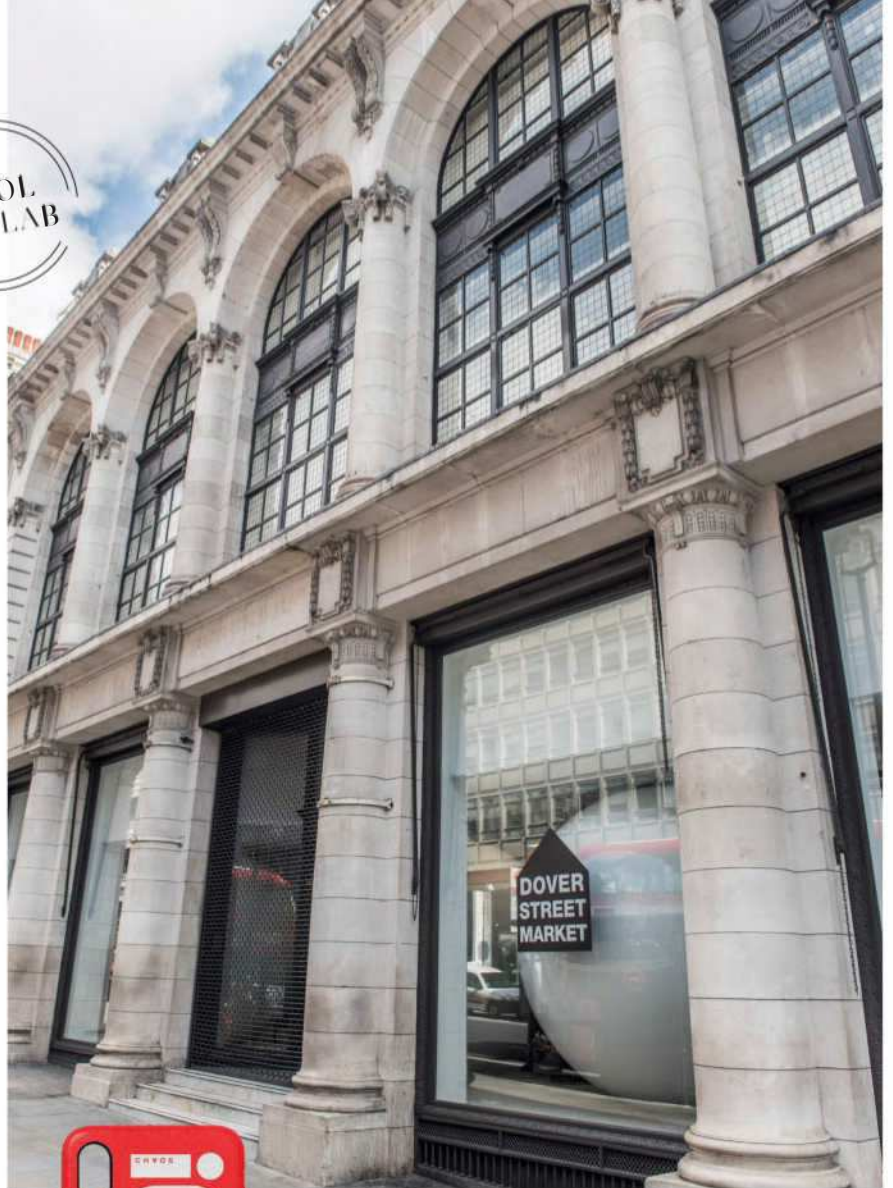
HELLO! DOVER STREET MARKET

In celebration of its 30th birthday, HFM's sister magazine Hello! has hooked up with one of our favourite shopping haunts for a limited-edition collection. Designers including Stella McCartney, Molly Goddard, Ashley Williams, Stephen Jones and Chaos have created limited-edition pieces that are inspired by the iconic Hello! logo. Legendary set designer Andy Hillman, who has worked with some of the world's biggest photographers and brands, most famously creating incredible sets for fashion shoots, has masterminded a special 'Hello! Newsagent' within the store where you can buy the pieces with 50 per cent of the profits going to two charities, Sentebale, of which Prince Harry is a founding patron, and 7: The David Beckham UNICEF Fund. The project was dreamed up by Dover Street Market president, Adrian Joffe, and Hello! editor-in-chief Rosie Nixon (below). "This is the first time the iconic Hello! logo has been given up for interpretation," says Rosie. "The fact that we will be benefiting two causes representing the bedrock of Hello! is a huge honour and a fitting way to give back as we celebrate this milestone." Hello! is also launching an online auction where you can bid for money can't buy experiences, like a personal fitting with Peter Dundas and ticket to his next Paris couture show, or high tea for five from designers Suki Waterhouse and Poppy Jamie plus a personalised Pop & Suki bag each. Don't miss it!

The Hello! Dover Street Market Newsagent runs from 10-16 May, and the online auction from 9-23 May. Visit hellomagazine.com/Hello30. Products can be purchased at london.doverstreetmarket.com/hello.dsm

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Phone case, £165, Chaos



Top, £225, Charles Jeffrey



T-shirt, £175, Stella McCartney



T-shirt, £100, Charles Jeffrey



Watch, £450, Bamford



Blouse, £765, Edeltrud Hofmann

Earrings, £59, Uterque

ANYA HINDMARCH

TREND TO TRY

Clutch, £19.99, Zara

Sunglasses, £170, Illesteva

Socks, £8, Asos

SEVENTIES KITSCH

From Anya Hindmarch's wallpaper prints and granny bloomers to twee matching separates and 70s-inspired plaids at Miu Miu and No.21, 'raided the dressing-up box' styling was rife on the catwalk. Mix uber-girlish accessories – think fluffy heels and embroidered collars – with kooky patterns and knits to nail the look.

MIU MIU

Dress, £378, Kate Spade

Mules, £50, Topshop

Collar, £19.99, Mango

NO.21

Dress, £380, Orla Kiely

Skirt, £265, La DoubleJ Editions

Kitten heels, £515, Miu Miu



ANATOMY OF AN OUTFIT

GEORGIA FOWLER

She made her Victoria's Secret debut in 2016. Now with umpteen covers under her belt, she's topping the style stakes, too

Known for her tousled brunette waves, doe eyes and enviable pout, New Zealand-born Georgia, 25, is on another level of cool. Her style is minimal and effortless – think tailoring, statement shades and bare-faced beauty. She's also up there alongside Bella, Gigi and Kendall when it comes to landing some of the biggest runway appearances, walking for the likes of Chanel, Miu Miu and Off-White, along with gracing the covers of *Love* and *W* magazines. Her latest coup sees her spread her wings as host of New Zealand's first season of *Project Runway* – watch this space!

3 of the best

TOE-CAP PUMPS



Leather, £25.99, Zara



Slingback, £99, Uterqüe



Glitter, £690, Chanel

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Growing up with actor and martial artist Dolph Lundgren (who is best known for playing Soviet boxing villain, Ivan Drago, in the film *Rocky IV*) as your dad, chances are you're not going to face bullying at school. "The boys were like, 'Oh my God, we don't want to get beaten up by your dad,'" jokes Ida Lundgren, 21. "I'd say, 'Chill, he's not that kind of a guy, trust me he's more relaxed than you think'," she laughs, when we meet at Charlotte Street Hotel in London's West End.

The "Latina but blonde" who was raised in Marbella, Spain, before moving to Sweden to attend boarding school aged 16, is currently staying with her student boyfriend in London. "I arrived here two weeks ago and I've already done about 25 castings," she tells us. "I've walked on the catwalk before, but so far only for Stockholm Fashion Week." The multi-lingual model is also a wannabe actress, attending drama classes whilst in the UK. "I'm studying four days a week at Method Acting in east London, so I'm very busy but enjoying the city."

How did your modelling career start?

"When my mum was a stylist her friends would tell her she should sign me up to an agency, but she wanted to wait until I was older and I did too, as at the time I enjoyed sports and being with my friends. Then, when I moved to Stockholm to go to boarding school, in 2011, my mum introduced me to the owner of Swedish agency Mikas and they signed me."

What was your plan B career choice?

"Something to do with psychology – I'm quite spiritual and like to help my friends and give advice."

Can you pinpoint the most memorable part of your career so far?

"I'll always remember filming the movie *Command Performance* with my dad, when I was 13."

Did your dad give you advice when you started modelling?

"To not take critique in a bad way, because nothing is meant personally."



IDA LUNDGREN

The daughter of a legendary Swedish actor and martial arts expert, Ida is pulling no punches when it comes to building her modelling career

It might be you didn't meet the right person, or it wasn't the right time for you. It's nice because he gives me a lot of advice that not a lot of girls have – the acting and the model industries are similar."

Have you watched the Rocky film he starred in?

"I have! Everyone asks me if I watch my dad's movies, I do, but not all the time. I've watched *Rocky* about twice in my life because my friends have forced me to."

Do you have siblings?

"Yes, I have a little sister called Greta, she's 16 and wants to follow in my footsteps. She's quite artsy and has a lot of cool ideas."

Do you work out to stay in shape?

"I've loved exercise my whole life. Over the last few years I've tried different workouts to see what's best for my body. When I was in America I did a shoot for *Muscle & Fitness* magazine with Bianca Van Damme – Jean-Claude Van Damme's daughter, my dad did a movie with him – which I had to get buff for; then I went back to Stockholm and I got very lean. For me sport isn't just something I do for my appearance, but also my mental health because I'm a hyper person so I need to exercise, even if it's only half an hour a day."

What advice would you give an aspiring model?

"Don't compare yourself to others; it's very easy to do that, especially with Instagram, but if you're natural people are going to like you more."

Do you like posting pictures of yourself on Instagram?

"It's part of my work so I'm willing to do it and I feel that once I find my flow, it's easier. I've learnt not to be so hard on myself and not worry about finding the best filter and best angle when posting."

Who do you like to follow?

"Victoria's Secret model Doutzen Kroes because her and her family are super cute and also Hailey Baldwin and Kendall Jenner. I used to look up to them more when I was younger. Now I know the business better and look out for the cooler, lesser-known models as well."



HOBBS.COM

HOBBS
LONDON

STREET STYLE SPECIAL

STARS OF THE STREET

From those with a more-is-more look to arbiters of minimalist chic, we showcase the original street style stars that have been setting the trends since day one

WORDS LAURA WEATHERBURN

GIOVANNA BATTAGLIA ENGELBERT

Who Italian ex-model, contributing editor for *Vogue Japan* and *W* magazine and general street-style queen.

Wears An eclectic mix of outlandish prints, feathers, sequins and bold shapes.

Her go-to designers are Gucci and Dolce & Gabbana (whom she used to model for), and she's rarely spotted without a smile on her face, or her partner in crime Anna Dello Russo.





**GILDA
AMBROSIO**

Who Easily identified by her swish of jet black hair, Naples-born Gilda has earned herself It girl status in Milan. Her CV is lengthy, and includes fashion consultant, blogger, super stylist – plus she’s one half of cool-girl label Attico.

Wears A well-edited mix of vintage and current season. Her go-to brands are Acne Studios, Vetements and Saint Laurent, and she’s known to borrow pieces from her granny’s eccentric wardrobe for added edge.

SUSIE LAU

Who Brit-born Chinese blogger who founded the influential Style Bubble – a blog focusing on spotlighting young talent and her personal experiences in the fashion industry. Regularly spotted on the FROW with boyfriend, and *i-D* head of social media, Steve Salter.

Wears New up-and-coming designers such as Molly Goddard, Richard Quinn, Simone Rocha and Ryan Lo. Rarely seen without her distinctive heavy fringe and/or quirky accessories.



**PERFECT
YOUR POSE**

Striking the right pose (or action shot) in street style is something of an art. Here’s how to not look like an amateur...



WIDE STRIDE



POWER STANCE



RUNNING MAN



PHONE A FRIEND



VERONIKA HEILBRUNNER

Who German-born journalist-turned-buyer-turned-entrepreneur Veronika co-founded online magazine *Hey Woman!* in 2015. Her career has seen her become one of the most photographed faces among the street style set. Plus her boyfriend is Aussie hunk Justin O’Shea.

Wears Laidback, cutting-edge pieces that look effortlessly stylish. Think slip dresses, sneakers, natty jackets and sharp tailoring.



TAMU MCPHERSON

Who The Jamaican lawyer-turned-fashion consultant and blogger is often seen photographing and being photographed with equal ease. Her street style blog *All The Pretty Birds* gives insight into what she finds inspiring about her subjects, plus a peek into her life and own personal style.

Wears A combination of minimalist and maximalist pieces – think a crisp white shirt with pops of jewel-coloured silks and cocktail earrings. Her favourite labels include Rejina Pyo, Rosie Assoulin, Isa Arfen and Marco de Vincenzo.



▼
ONE TO WATCH
Caroline Daur

Having appeared on the covers of glossies, and on the Dolce & Gabbana runway, this German blogger is set to be all over your Insta feed.

PHOTOS: GORUNWAY, GETTY IMAGES, REX FEATURES, SCOTT SCHUMAN/INSTAGRAM



**SOFIE
VALKIERS**

Who Belgian-born blogger, stylist, author of the now very successful blog Fashionata and entrepreneur (she launched her lifestyle label Sanui last year). Often spotted brunching with her adorable baby Gabriel.

Wears A mixture of high end and high street, pairing brands like Hermès with H&M for a more unexpected look. She's rarely seen without something bright red, yellow or pink from her favourite brands Céline, Balenciaga, Tibi and Iro.

WORDS: BELKY'S REYES



**KING OF
STREET STYLE**

Scott Schuman, better known to the rest of the world as The Sartorialist was a pioneer in street style photography. With magazines falling over their feet to commission him, and a cool list of ad campaigns under his belt – namely Burberry and Mango – we catch up with the snapper to discuss the best tips.

You began photographing street style before the era of blogs and Instagram.

What inspired you to take that first photo?

I just had a desire to communicate with people and to express what I liked about fashion. Luckily there was an immediate response to my work.

What's the difference between a regular fashion photographer and the way you work?

A typical photographer will be shooting in a studio on a pre-determined creative concept. I go out and into the world and just react to the beauty that I see.

What's your take on how fast the industry moves?

I think it's amazing, and fashion is about just that – constant change. You can't fight it; you should just learn to live with it.

In which way do you think trends are going?

Towards a lifestyle that's more active – travel, sport and wellbeing.

What's next for you?

I'm going to keep challenging myself to take photos in different places all over the world. I will have a book out, some time in 2019, of photos I've taken in India.

What do people who have appeared in your images have in common?

They all share a certain charisma in the way they present themselves.

There are obviously great stories behind each image. Can you share one with us?

One of the reasons I don't write much is because I want the readers to have the freedom to imagine their own stories.

**POSING
POOCHES**

Fashion month's trendiest dogs stole the spotlight from their fashionable owners. We can't say we're not pleased...

POSH POODLE



HAUTE HOUND

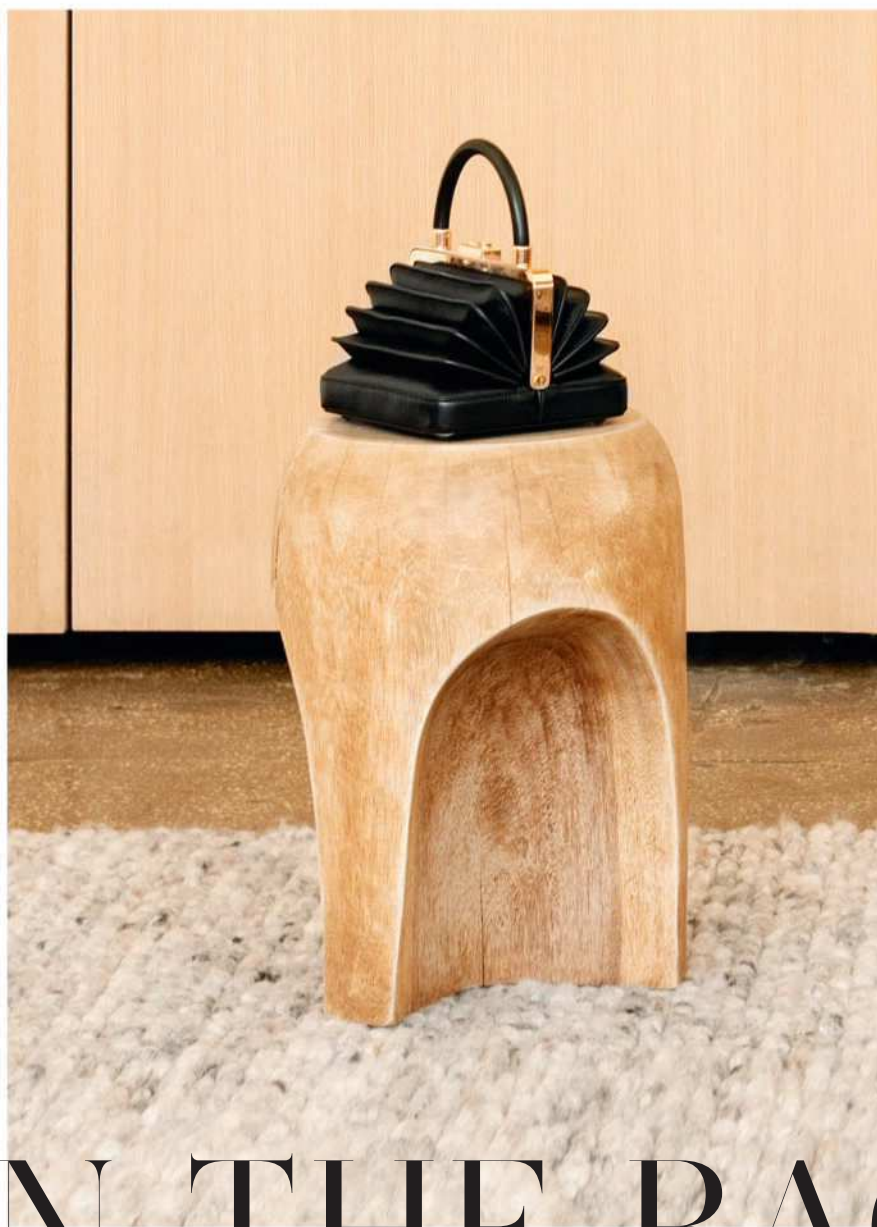


TIP-TOP TERRIER



CAPED CANINE





IN THE BAG

Gabriela Hearst's is a life of unlikely contrasts – from Uruguayan livestock farmer to A-list accessories designer and member of one of America's most powerful families. Visiting her chic New York atelier, we discover the contradictions at the heart of her success

WORDS & PRODUCTION RODOLFO VERA CALDERÓN **PHOTOGRAPHY** ANDREA SAVINI





Designer Gabriela Hearst, pictured in her Manhattan atelier. Her chic minimalism and exquisite silhouettes have won over fans such as Meghan Markle, Lauren Hutton, Laura Dern and Emma Watson

OPPOSITE
The Diana bag from her collection

Mirroring her own dual life, Gabriela Hearst's label is the perfect fusion of her unassuming upbringing surrounded by cattle on a ranch in the rustic Uruguayan countryside, and her urbane lifestyle in New York's chi-chi Meatpacking District.

The label was born in 2015, with the help of media-executive husband Austin Hearst (they are joint owners), the grandson of publishing baron William Randolph. The forward-thinking collections, which she describes as "honest luxury", combine sharp, sleek and confident modern separates, including oversized coats, knitwear and pleated skirts, with impeccable tailoring made from ultra luxurious materials such as fine cashmeres and aloe vera-infused linen – so they moisturise the skin when worn.

'I SAID TO MYSELF, "YOU HAVE TO MAKE THIS WORK, OTHERWISE YOU'RE GOING BACK TO SELLING SHEEP"'

Fans of Gabriela's flawless no-frills designs include young actresses Emma Watson, Emma Stone and Gal Gadot; established A-listers Nicole Kidman and Laura Dern – and Meghan Markle. It is stocked in Selfridges in London, Bergdorf Goodman in New York, BoonTheShop in Seoul and Le Bon Marché in Paris – as well as online boutiques net-a-porter.com, matchesfashion.com and mytheresa.com.

That is everything except the fashion designer's coveted Nina bag (named after singer and civil-rights activist Nina Simone), which can't be bought in stores or online – purchase enquiries must be emailed to the company directly, plus there is a waiting list of 1,500 at any given time. Needless to say, these exclusive pieces, which have been spotted on the arms of Miroslava Duma, Dakota Fanning and Brie Larson, remain limited.

Gabriela worked for ten months perfecting the prototype of these simple, yet structured handbags, which are uniquely folded from

leather or skins and carry custom rose-gold hardware. She initially released a limited edition of 20 to gift friends; now they are sold for around £1,480 to £12,000, depending on the exoticness of the skin. If you can get hold of one, that is.

For the ex-model, who still runs a sheep farm on the family estate in Uruguay (which provides the brand's sustainably sourced wool), being fashion conscious means

being socially conscious, too. Gabriela is recognised not only for her well-crafted designs, but also for her widely admired commitment to several non-profit organisations, including Save the Children.

Last year, sales of her bags Nina (the original), Jane (the fanned one) and Billie (the backpack) helped famine relief in the Turkana region of Kenya, while the year before Gabriela teamed up with Italian shoemaker Tod's, Dakota Fanning and Lauren Hutton to sell brogue slip-ons in aid of education and health programmes. Eco-aware Gabriela hates plastic, and for her autumn 2016 knitwear she partnered with a women's non-profit organisation.

Gabriela, who attended the British School in Montevideo and studied communications at the ORT University of Uruguay, launched a T-shirt line called Candela in 2004, which she has admitted didn't quite match the success of her existing namesake label – the latter led to her winning the International Woolmark Prize and being nominated for the CFDA Swarovski Award for Emerging Talent.

Home is a six-storey townhouse in the ▶





Gabriela's atelier in Manhattan OPPOSITE
The designer shows off one of her much-coveted bags that keep even Hollywood waiting. Made from calf and snakeskin, with custom rose-gold hardware, these top-handle marvels come in signature geometric shapes



Gabriela's atelier is decorated with photographs by Leigh Johnson RIGHT The designer with an array of shoes from her label

desirable Meatpacking District, where she and her husband Austin Hearst, now live with their son, Jack, and her twin daughters, Mia and Olivia, from her first marriage – and a world away from the remote, off-the-grid farm in Uruguay where she grew up.

We speak to Gabriela when she invites us to her atelier in West Chelsea, New York.

Can you tell us how you ended up in New York?

“Well, I was born and raised in Uruguay. I first came to the city when I was just 18, and I was enthralled by it all as soon as I set foot outside the airport. Later, in 2000, a friend’s father was making a film here and I came to work for him for a while. I always thought I’d only spend a couple of years here, but I never went home. And by now I’ve spent more than a third of my life living in New York.”

When did you decide that fashion would be your career?

“It happened while I was working as sales director in a showroom. That was where

I met the people with whom I would eventually set up my first ever brand, Candela. I remember saying to myself, over and over, every day: ‘You have to do everything possible to make this work – otherwise you’re going back to Uruguay to sell sheep and cows!’

Actually, now, years later, I’ve inherited some land from my father and I love country life. That said, I’m convinced that staying in New York was the best thing I could have done, as I needed to follow my own path.”

What has your own brand taught you?

“Gabriela Hearst has taught me to follow my own intuition and not to go off-message –

the message being that you can have a great, high-quality brand with a defined style that’s also committed to the environment and those less fortunate than ourselves. I’ve also learned that, though the vision is entirely mine, I couldn’t have achieved all this without the cooperation and creative

‘MY BRAND IS A DREAM COME TRUE. WHENEVER I’M TIRED, I REMIND MYSELF HOW LUCKY I AM’

ADDITIONAL WORDS: BECKY DONALDSON PHOTOS: REX FEATURES



work of my team, who are fantastic and make me very proud.”

To what do you credit your success?

“I think I’ve succeeded thanks to passion, dedication, generosity and enormous effort. You don’t get anywhere without hard work. That’s why it’s always so important to fight for what you love. In fact, I remember my first day at the helm of Gabriela Hearst: I found out I was pregnant with my son Jack. I worked right up until the day before he was born and I was back at work four weeks later. And even in that time, I never really disconnected from work. But, since my brand is a dream come true, whenever I feel tired, I remind myself how lucky I am.” ■



ABOVE Chic accessories including the Demi bag BELOW Fans of the label include Kate Bosworth, Brie Larson and Christina Ricci



Designer Peter Pilotto has brought his digital prints to decorate a series of fine bone china plates in collaboration with design-led ceramics brand 1882. From £35 at Peterpilotto.com



Amber Tulip cushion in cotton velvet, £125, Mother of Pearl. The brand's creative director Amy Powney fell in love with interiors when she developed her own house

CASA ALLA MODA

Fashion's leading lights could be coming home with you, thanks to a clutch of chic new interiors lines from top designers



Paul Smith has given this chair by Danish architect Finn Juhl an update thanks to the designer's Maharam Segmented Stripe fabric. Available to order from Paul Smith's global flagship store in Marylebone, London

A well-known fact is that when people in the fashion industry 'grow up', they begin investing in interiors. Whereas before, spare cash would be spent on pricey separates, shoes and bags, now in the Instagram age it's being put towards lighting, soft furnishings and the odd rug.

Although the worlds of fashion and interiors have always been intrinsically linked, we are now seeing more designer decor than ever before. The big Italian fashion houses such as Versace, Armani, Missoni and Fendi have been producing 'Casa' collections, mirroring their catwalk designs, for years. But the most recent addition to this stylish list is Gucci which, under the artistic direction of Alessandro Michele, launched Gucci Décor at the end of last year. The collection of furniture, candles, trays and mugs is decorated in the



BELOW The British heritage brand Mulberry doesn't just produce leather goods. It also offers a sumptuous array of fabrics, wallpapers and cushions, such as this Rain Dance Cushion (left), £145



This Thistle Gold rug by Vivienne Westwood for the Rug Company, from £2,075, is hand knotted with silk yarn on a Tibetan-wool background

brand's iconic floral, snake, cat and bee prints, with prices that will set you back around £200 for a scented candle.

Closer to home, the British fashion design duo Preen recently released a selection of cushions, after witnessing their friends' reactions to some they'd whipped up for themselves from fabric off-cuts.

Mother of Pearl creative director Amy Powney fell in love with interiors when she developed her own east London home. "I sent my curtains down the catwalk," she joked to HFM when we interviewed her last year. A small selection of velvet cushions are available on the brand's website.

It's not only an increased maturity that's generating a focus on the home; people are generally investing more in their properties. "Houzz.com users planned to spend an average of £23,100 on home renovations last year, so improving our homes, and putting our own stamp on them, is definitely a priority," a representative from the property website told us.

Debenhams regularly collaborates with British designers including Matthew Williamson, Julien Macdonald and John Rocha to create affordable designer interiors. This season John Lewis has joined forces with monographic brand Patternity to produce a one-off collection and the Rug Company has ongoing relationships with Vivienne Westwood and Alexander McQueen, along with working with Giles Deacon, Elie Saab and Jonathan Saunders. Smeg is also about to launch its third collection of kitchen appliances with Dolce & Gabbana – the incredible hand-painted Sicilian-inspired fridge would set you back an eye-watering £30,000.

ABOVE John Lewis has collaborated with London-based monochrome print brand Patternity to produce a homeware and fashion collection including towels, bedding, cushions, T-shirts, leggings and toilet brushes



LEFT Gucci is the latest Italian powerhouse to produce a decor line. This velvet cushion with cat embroidery costs £875. Also launched this season are home scents, small metal trays, chairs and three panel screens

Dress, £445,
Clube Bossa
Shoes, £395,
Jimmy Choo
Bag, £640, Wai Wai
Earrings, £12,
Urban Outfitters
Necklace, £225,
Dinny Hall

OPPOSITE
Dress, £1,604,
Philosophy Di
Lorenzo Serafini
Earrings, £44,
Ottoman Hands





Bon VOYAGE

*Step into an era of French colonial charm in soft nudes and neutrals
paired with natural raffia accessories. Then dream of being whisked away!*

FASHION DIRECTOR JODIE NELLIST **PHOTOGRAPHY** CHRISTOPHER FENNER



Dress, £2,650,
Zimmermann at
Harrods
Bag, £22,
Warehouse
Hat, £125,
Heidi Klein

OPPOSITE
Dress, POA,
Roksanda
Earrings, £487,
Olivia Creber
Shoes, £280,
Tory Burch



Swimsuit,
£260, Marysia
Trench, £1,995,
Victoria Beckham
Hat, £230,
Reinhard Plank Hats
Necklace, £225,
Dinny Hall

OPPOSITE
Dress, £995,
Hillier Bartley
Shoes, as before
Earrings, £25,
Ottoman Hands







Dress, £1,710,
Mulberry
Shoes, £503,
Laurence Dacade
Necklace, £225,
Dinny Hall

OPPOSITE
Dress, £625, Creatures
of Comfort at Fenwick
Bag, £180, Heidi Klein
Earrings, £44,
Ottoman Hands
Ring (left), £185,
Rachel Entwistle
Rings (right), £90
each, both Dinny Hall



Dress, £985,
Adeam at Selfridges
Glasses, £259,
Givenchy
Earrings, £70,
CF Concept
Ring (left), POA,
Rachel Boston
Ring (right), £90,
Dinny Hall

OPPOSITE
Swimsuit, £206,
Made by Dawn
Hat, £315, Prada
Earrings, as before
Ring, £19,
Ottoman Hands
Bangle, £399,
J Hardyment



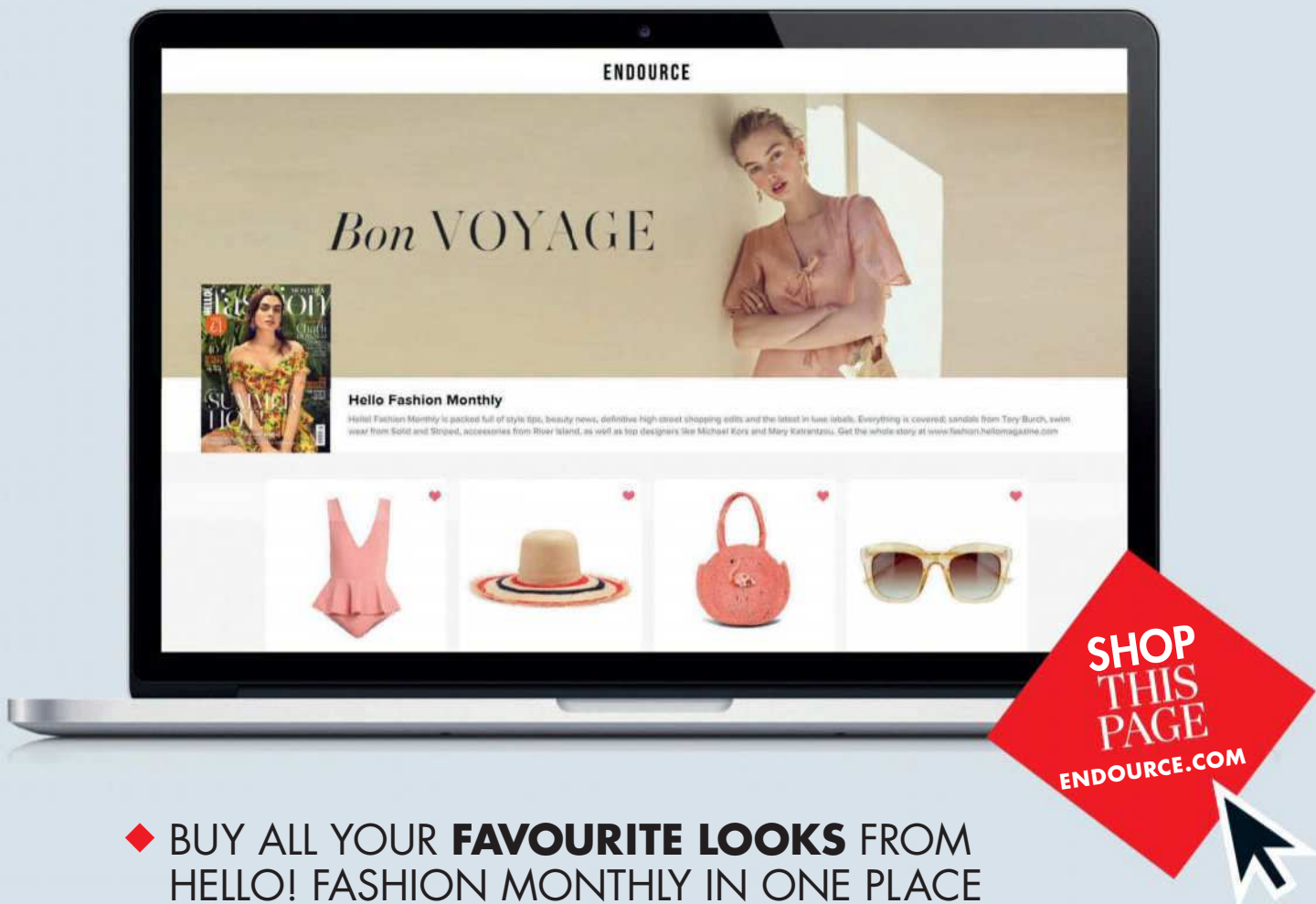


Assisted by Laura Weatherburn
Hair by Shukeel at Frank
Agency using Hair
by Sam McKnight
Make-up Irena Rogers
using Laura Mercier
Model Hannah Verhees @ Viva
Shot at Riad de Tarabel in
Marrakech, riadde tarabel.com
The team stayed at Movenpick
Marrakech, movenpick.com

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- ◆ BUY ALL YOUR **FAVOURITE LOOKS** FROM HELLO! FASHION MONTHLY IN ONE PLACE
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- ◆ GET NOTIFIED WHEN YOUR **TOP PICKS** GO ON SALE

LUXE *for* LESS

A catwalk feel for a high-street steal? Yes, please...



Beach bum

The Free People girl is a sun-seeking globetrotter, a bohemian dreamer with a carefree style and laidback, down-to-earth spirit. Here, pictured on a sun-drenched beach in Thailand, model Magdalena Frackowiak embodies this mood, modelling the much-loved label's SS18 swimwear collection. Think hippie influences such as crochet bikinis, off-the-shoulder frills and playful prints – too cute to cover up.

Swimsuit, £188,
Kalua at Free People

1

Peasant blouses are an even bigger trend for SS18. We're loving this mustard and blue colourway. Blouse, £35.99, Mango



'Pedi-ready and in need of some new shoes? Look no further than Solilas's slip-on espadrilles.'

JILL WANLESS
EDITOR

2



Sandals, £66,
Solilas

3

Give a nod to the western trend with this cute cactus keyring. Keyring, £3.99, H&M



HIGH STREET TOP 10

Our pick of the most enticing high street buys – your purse will thank you!

4

Bag, £49.99,
Zara



'We'll be carrying this tote in one hand, with a cocktail in the other come summer.'

RACHEL STORY
FASHION EDITOR



5

Top, £79,
Earrings, £39,
both Whistles

6

Top, £38,
Trousers, £45,
both Oasis

HOLIDAY
HERO



Nautical stripes give
this button-down
dress day-to-night
versatility. Dress,
£56, Urban Outfitters

7

8



Earrings, £20,
People Tree

↑
*'These ethically-made
earrings will be your
new go-to. Thumbs up
to Fairtrade fashion!'*

MARION REILLY
ART DIRECTOR

9



*'Nail two
trends in one
in a tropical
asymmetric
swimsuit.'*

ELLE SIXSMITH
BEAUTY WRITER

Swimsuit, £45,
& Other Stories



10



Pair this colour block
midi skirt with a
plain tee and a pair
of gold sandals.
Skirt, £130, Jigsaw

How to wear...

DITSY FLORALS

Delicately-sprigged florals were in abundance on the SS18 runways, scattered on diaphanous jackets, tote bags and sandals. Here are our high-street faves, and how to wear them...



PERFECT FOR OCCASIONS

For a look with leverage, pair a ruffled skirt with a logo tee and statement accessories.

Top, £15, V by Very
Skirt, £24.99, H&M
Earrings, £115,
Bimba y Lola
Bag, £45, V by Very



**COLOUR
CO-ORDINATE**

Lilac is the colour of the season, so don't be afraid to double up.

Jumper, £39.99, Lindex
Skirt, £35, Oasis
Bag, £495,
Aspinal of London
Earring, £59, Uterqüe
Bracelet, £98, Cuff,
£98, both Missoma
x Lucy Williams



DAY TO NIGHT

Toughen up dainty florals with white boots for day, and strappy sandals for evening.

Dress, £49,
& Other Stories
Earrings, £6.99,
New Look
Boots, £49.99, H&M



PLAYFUL TWISTS

Add some personality to your look with a pair of fur-trimmed trousers. Opt for cropped styles that will show off a cool colour-block heel.

Trousers, £62,
Sister Jane
Shoes, £39, Topshop

TREND TO TRY



Trainers, £49.99, Mango



Earrings, £8.99, H&M



Shirt, £25, Monki



ACNE STUDIOS



Visor, £45, LF Markey



Bikini, £69, Triangl

FLASHY TOURIST

The SS18 catwalks were ruled by bad taste, from loud Hawaiian shirts and dorky dad trainers to fancy fanny packs and Crocs. Consider these the building blocks to your vacay wardrobe...



Bag, £55, Bimba y Lola



VERSACE



Jeans, £30, Asos



Sunglasses, £170, Sunday Somewhere x Happy Socks



Beach bag, £25.99, Zara



MADEWELL HAS LANDED

If like us, you've been a fan of J Crew's US-based younger sister Madewell for yonks – you're in luck. The much-loved brand, which had Alexa Chung and Caroline De Maigret as poster girls, has opened its first standalone boutique within London's Westfield as part of John Lewis' Loved&Found space. Expect plenty of denim, slouchy Breton tees and everyday accessories that have been designed to simply slot into your current wardrobe. Not one to miss!



Blouse, £57



Sunglasses, £50



Bag, £121



Bikini top, £20,
Bottoms, £16,
both Faith at
Debenhams

Keeping the Faith

Elle Clancy is following in the footsteps of her model sister Abbey as the face of Faith for Debenhams' new swimwear collection. Expect a mixture of trend-led pieces at a purse-friendly price tag – and sequins galore!



House of Hackney & Other Stories

The news of a partnership between Scandi label & Other Stories and London-based interiors brand House of Hackney is music to our ears. The Pinterest-worthy collection is comprised of the brand's signature effortless dresses and skirts, wide-leg trousers, voluminous blouses and accessories, and features both new and old prints from the House of Hackney archive. Boring and beige this is not – see you at the tills!



Dress, £69,
House of Hackney &
Other Stories

| 8 QUESTIONS |

AMBER VALLETTA

Mango's SS18 campaign, shot on a sun-soaked beach by renowned photographer Mario Sorrenti, stars original supermodel and mainstay #MangoGirl Amber Valletta. Here she reveals her passion for sustainable fashion and how the industry has changed since she first started modelling.

What's your favourite piece in the new collection?

There is a beautiful gold mesh dress that's stunning!

Will we see a Mango and Amber Valletta collaboration in the coming seasons as well?

It has been a pleasure to work with Mango over the past two seasons. We've had great fun shooting these campaigns! I'd love to do a collaboration with them focused on sustainable clothes and accessories. It's in their business already with their Committed line.

What is your first memory of modelling?

Shooting my very first job, which was an advertorial for Italian *Vogue*. I cried a little on set because I had no clue what to do... I was only 15 years old! Both the other model and photographer were so sweet as they gave me gentle suggestions and support.

You're not only a model but also an actress, was it difficult to make this transition?

At the time when I first started acting, it wasn't cool to be a model. You were either an

actress or model, not both. No-one would take you seriously in Hollywood if you were still modelling. Today it's so different: You can be a singer, actress, model, designer or whatever you want to be, and do as many things as you want and no-one will care. So now I choose to do it all.

Do you still feel excited doing the job?

I still get butterflies on special jobs. I love what I do as an actress, model, and entrepreneur. If it's not exciting, it's not worth it!

In an industry that's known for being ageist, growing older seems to have been an asset for you...

Women today want equal representation and authenticity. Growing older is a fact of life, and if I can help embody doing it gracefully, then I've done a good job. I'm sort of at that stage in my life where I'm not a young girl, but I'm not an older woman quite yet, so there is a lot of middle ground and women can relate.

Who are your favourite photographers?

A few of my favourites are Steven Meisel, Peter Lindbergh, Craig McDean and Annie Leibovitz.

You have devoted your spotlight to the struggle for sustainability in the fashion industry and beyond. What are you doing right now about it?

I'm producing a very cool and entertaining short [film] about the environmental and social crisis we are facing in the fashion industry. My goal is to educate consumers and brands alike. I'm also actively seeking business partnerships to build sustainable products.



ABOVE Dress, £119.99
LEFT Blazer, £89.99, Shirt, £49.99



Oasis x Natural History Museum

In what is set to be one of summer's hottest collaborations, high-street favourite Oasis has teamed up with the iconic Natural History Museum to create a limited-edition capsule collection. Each piece features prints inspired by the intricate drawings and paintings documented by global naturalists, artists and explorers. Think delicate butterfly motif tea dresses and painterly hyacinth pencil skirts, pretty enough for all occasions.



Hero buy... slip dresses

A 90s-inspired, souped-up slip dress, the kind spotted at Dries Van Noten, Acne Studios and House of Holland, will be your sartorial saviour this season

BEACH & BEYOND



FOR BRUNCH



EVENING DRINKS



NEXT
ISSUE
ON SALE
3 JULY

AVAILABLE IN ALL GOOD
NEWSAGENTS AND RETAILERS
NATIONWIDE

HELLO! *f*ashion MONTHLY

We may be shopping for sundresses and bikinis but we all like to stay ahead of the pack when it comes to trends. Don't miss our next issue for a first look at the new style tribes and get the heads-up on how you can start to work new season into your wardrobe now.

BEAUTY

Catwalk trends, the latest launches, expert advice and celebrity secrets

WORDS: CHARLOTTE JOLLY PHOTO: GORUNWAY

SUMMER TRIBES

Let the holiday prep commence! We're rounding up our favourite seasonal buys. Plus, turn to Beauty Edit to find out how to master statement eyeliner.

MISSONI

GOLDEN DELICIOUS

Sipping on a zesty aperitif surrounded by sun-baked lavender fields – that pretty much sums up this Provence-inspired scent. If you're in the market for an aromatic summer fragrance, L'Occitane Terre De Lumiere Eau De Parfum, £59, at marksandspencer.co.uk, has to be on your shortlist. With a fresh bitterness, reminiscent of cologne, its sweet, creamy core will keep you coming back for more.



BEAT THE HEAT

Pitching up poolside? We've tried and tested the best warm weather products so all you have to do is find space for them in your suitcase

WORDS CHARLOTTE JOLLY & ELLE SIXSMITH PHOTOGRAPHY DAVID MARQUEZ



SKIN TONICS

EOS Lip Balm in Blueberry

Acai and Sweet Mint, £6.50
You can't beat this natural, non-sticky ball of vitamin E.

Origins Eye Doctor Moisture Care For Skin Around Eyes,

£32 For when the sun sets and you wipe away your SPF, this contains cooling cucumber and soothing rosemary – and it's as light as the non-existent clouds in the sky.

This Works Stress Check

Breathe In, £16 Don't get flustered flying. Nix nerves by rolling this over pulse points.

Ren Flash Hydro-Boost, £34

Rid sun-kissed skin of any tightness with this lightweight plumping emulsion.



**ROSE-TINTED
TREATS**

Stila Magnificent Metals
Shimmer & Glow Liquid
Eye Shadow in Cloud, £23

We're in love with this
flattering lavender hue.
Slick over lids and watch
it shimmer in the sunlight.

Rosie For Autograph Cream
Blusher in Nature's Blush,
£14

Behold, the perfect
peachy pink pigment in a
mercifully blendable cream
(although it's actually more
like a balm). No need to keep
it confined to your cheeks
– colour in your temples
and swipe some down the
bridge of your nose, too.

HIT REFRESH

Autograph Daily Defence Primer SPF20, £12.50

A turbo-charged tinted moisturiser that targets sunspots and shields skin against UV and pollution.

Origins Drink Up Intensive Overnight Mask, £26.50

This is the most hydrating overnight treatment we've tried. It saturates skin with avocado and seaweed to restore skin to its cushiony plumpness come morning.

Neom Daily Superskin Face, Body and Hair Oil, £32

With softening jojoba and uplifting mint and citrus, this three-in-one is like a refreshing juice for sun-soaked skin and salty strands.

Products featured available at marksandspencer.co.uk



ENJOY 30% OFF AT LINDEX!

Bikini top, £12.99
Trousers, £19.99
Swimsuit, £29.99

*Receive our exclusive
reader discount on your
swimwear wardrobe*

With summer coming up, it's time to refresh your swimwear collection. Lindex, the Swedish high street brand, has launched its new collection for SS18 – inspired by a Scandi summer it embraces the mood with nautical stripes and bold colours.

Dress up your holiday style with a boho vibe; blue and white floral prints, crochet, frills, tassels and cover-ups with a handcrafted feel. Or why not opt for jungle-inspired designs and dark green hues with Lindex's Urban Nature range. Try eye-catching prints mixed and matched with khaki green and peach blush (if you're not into colour, choose black with an even wider range of fits).

Go all out with a printed kaftan or

glide from bed to beach in its Ella M pyjamas. For a more retro look, go for Lindex's cutest bikini bra and mix with your perfect match of black briefs. Or keep it simple with clean graphics and go for loose beach trousers and a bikini top.

Lastly, there's Lindex's Holly & Whyte swimwear collection, which is a crisp range perfect for seaside posing with a fresh and sporty feel. The key colours are navy blue and yellow – try mixing and matching solid colours with stripes.

To celebrate, Lindex are offering all Hello! Fashion Monthly readers an exclusive 30 per cent off the entire collection of clothes and accessories online and in-store. Explore the full range at lindex.co.uk and create your glamorous new swimwear wardrobe.

Bikini top, £12.99
Bikini bottoms, £9.99
Kaftan, £14.99



**VISIT LINDEX.CO.UK OR ANY OF ITS STORES AND
QUOTE CODE **HELLOLINDEX2018** AT THE CHECKOUT**

TERMS AND CONDITIONS: The offer entitles the user to 30 per cent off their total purchase of the Lindex collection (excluding delivery for online usage). The offer is only available on full price purchases between 7 May and 31 July 2018. The discount is available in Lindex stores and at lindex.co.uk. No minimum spend is required. Only one offer code per customer. No cash alternative. Cannot be used in conjunction with any other offer or promotion. Offer subject to availability of products.

Diorshow On Stage Liner, £28, Dior



GRAPHIC GAZE

This summer swap sooty eyeliners for Dior's brightly coloured felt-tips. Make-up artist and creative director Peter Philips experimented with pink, yellow and blue along the lash line at the Dior show, to co-ordinate with retro-inspired, acetate sunglasses. "I didn't want make-up that was too pretty," explained Peter, as the show was inspired by 60s feminists. "The blunt liner is cool and conceptual, but not [too] precious."



TIGERLILY Q&A

Yardley London is launching crystal-inspired fresh floral fragrances ahead of its 250th birthday. Tigerlily Taylor, model and daughter of Queen drummer Roger Taylor, is the face of the campaign and, here, she talks us through her approach to beauty.

Which is your favourite scent from the Yardley collection?

Definitely Poppy Diamond, £25 [1]. It's fresh and contemporary with vanilla and floral notes, which I love. I've always liked vanilla. Probably because my dad wears a vanilla scent and there were vanilla candles burning around the house when I was a kid. I'm also drawn to jasmine and I usually have lilies at home – perhaps because of my name.

What's your evening make-up look?

I go minimal and dewy with a bit of highlighter on my eyes and cheeks with a natural pink lip and a touch of mascara. Or I'll do a red lip with black eyeliner.

How diligent are you when it comes to skincare?

Very – it's where my girly side comes out. I exfoliate with Kiehl's Facial Fuel Energizing Scrub for Men, £18, and Teaface scrub by Your Tea, £18, a brand based on traditional Chinese medicine. Then I use Sand & Sky's Pink Clay Mask, £39.50 [2], and follow with a rose and tea tree toner and a calendula moisturiser, which are homemade by my facialist. Sometimes I like to mix in a bit of Estée Lauder Daywear, £36, to enhance that glow!

What are your hero products?

Face masks – I love using lots of different types. 24k Gold Collagen Face Mask, £4.99, from Amazon is amazing and really cheap. I'm also obsessed with coconut oil. I use it every day and find that it's the best moisturiser for my skin.



The
BEAUTY EDIT

This month we're spritzing a new hybrid tanner, playing with punchy pigments and reaping the skincare benefits of the big blue

UNDER THE SEA

It's World Ocean Day this month so we're delving into the plumping properties of the deep blue. Elemis' new Overnight Matrix (right), £145, from its cult Pro-collagen range, contains two types of algae to brighten and tighten. La Mer products, including the new Replenishing Oil Exfoliator, £85, are made with a Miracle Broth – harvested twice a year off the coast of Vancouver Island. And nutrient-rich tangleweed in the Pearlesque Moisturiser, £54, from seaweed-loving brand Voya, is a powerful skin soother.

GLOW GETTER

Since we received our sample, St Tropez's souped-up tanning water has had a permanent place on our desks at HFM HQ. Infused with hyaluronic acid to plump, use it as a primer or mist over make-up for a refreshing pick-me-up and expect a healthy glow by lunchtime. It works with your skin's pH so you can spray throughout the day and never look too dark. We also love the tropical scent.



Self Tan Purity Bronzing Water, £22, St Tropez

WORDS: EILE SIKSMITH PHOTOS: REX FEATURES; SHUTTERSTOCK; GORUNWAY TIGERLILY TAYLOR APPEARS IN YARDLEY LONDON'S VIDEO CAMPAIGN, THE COLLECTION, YARDLEYLONDON.CO.UK



The Missouri-born model, 25, has all the traits of a typical overachiever. To relax, she listens to audio books. Last year she ran the New York Marathon, even though she claims never to have been a runner. And she has high ranking, influential mentors, including the grande dame of fashion, Carolina Herrera. “She’s timeless and elegant and has been a big support for me in my career and an incredible friend and role model, too,” Karlie tells HFM.

As well as being the muse for Carolina Herrera’s Good Girl fragrance – created by the designer’s daughter, Carolina Herrera de Baez, Karlie is one of the world’s most in-demand and highest-earning models – she’s seventh, beating Bella Hadid and Ashley Graham.

Having booked her first ever modelling job at 15 – it was a 2007 advertising campaign for Topshop alongside Jourdan Dunn – Karlie made her catwalk debut later that year for Calvin Klein. Since then, she’s worked with brands such as Versace, Swarovski and L’Oréal, and founded her own business (Karlie’s Kookie, anyone?), her own YouTube Channel, which draws in almost a million viewers, and non-profit initiative Kode with Klossy – a girls-only coding camp, graduates of which have gone on to Ivy League universities.

As the inspiration behind Good Girl, which is housed in a sleek stiletto-shaped bottle, Karlie says: “The spirit of the

fragrance is all about being empowered and in control of your life, while still being sexy and sensual.”

Having completed courses at Harvard Business School, the former Victoria’s Secret Angel is definitely taking control of her career. And even when she’s not on set or in a classroom, you’ll find her protesting against America’s gun laws. In March she attended the demonstration March For Our Lives in Washington DC alongside her boyfriend Joshua Kushner – brother of Donald Trump’s son-in-law and adviser, Jared Kushner.

If every moment of her life is so meticulously planned, how does Karlie schedule in any me-time? We caught up with Klossy to find out...

MODEL MOGUL

Karlie Kloss is pulling her biggest power play yet. She talks to HFM about building her brand, creating a platform for women in the tech industry and her wash-and-go approach to beauty

WORDS ELLE SIXSMITH

How do you find your relentless workload?

“There really isn’t a typical day for me, which keeps things interesting and exciting. When I’m on set I’m also sending emails and making calls. Coffee and exercise are probably my two constants. We all live modern, busy lives. It’s inevitable that we have to split our time between all the different aspects of our lives.”

What are your tips for keeping a level head?

“I think it’s important to stay present and grounded. We live in a world where we are all connected and constantly thinking about the image we project to the world, especially on social media. But if you’re living in this virtual reality at all times you’re going to miss out on what’s happening in the real world and in your life and relationships. The power of technology is inspiring, but everything in moderation.”

So, what’s the secret of your success?

“Having a team that’s aligned with my vision and passionate about what we’re building.”



'Un' Cover-Up Concealer, £34, RMS Beauty

ABOVE Karlie Kloss in the campaign for Carolina Herrera's Good Girl fragrance

Good Girl EDP, £87, Carolina Herrera

How would you describe your approach to beauty?

“I like to keep things simple. My hair has a natural loose wave – I like to just shower and leave.”

What do you look for in a fragrance?

“I absolutely adore Good Girl, it’s exactly what I want in my everyday fragrance. It’s

got tuberose and this sweet jasmine, but there are these spicy undertones which carry it through to night. There’s creamy coffee and cacao in there, too.”

What are your make-up must-haves?

“A moisturiser, a BB cream because it has everything you need, a great mascara, and I’m really into cream blush – I love that dewy look. For the red carpet I always have a little concealer and a lip liner or lipstick so I can do a touch-up in the bathroom.”

How do you look after your skin?

“I’m a skincare addict. I’m always scouring pharmacies all over the world trying different products. In Paris it’s like a treasure hunt going through the pharmacies. You always find something you’ve never heard of, and half the time I have no idea what they mean.”

What do you like about being in London?

“I love being in the UK! I love everyone’s accents. I love a good vegetable curry. And I love Boots!”



O! Mega Lash Volumising Mascara, £22, Marc Jacobs

Creme Cheek Colour, £22, Laura Mercier

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CHARLOTTE JOLLY HFM BEAUTY DIRECTOR

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Pro Collection Biotin+ Repair 7-in-1 Primer Cream, £6.10, Tresemmé

Tail comb, £7.50, GHD

CHLOÉ



PACO RABANNE



QUICK FIX

When there's no time for a trim, HFM editor, Jill Wanless curls her fringe under with GHD Gold – Pure Gold Styler, £139, for an instant lift.

APPLIED BEAUTY

Cut your own fringe

Fed up of forking out for a trim every few weeks? You don't have to...

CHEAT SHEET

1. "It's hard to judge how much hair to take off when it's wet because it's longer," says Kumi Humbo, senior stylist at John Frieda. So make sure your hair is freshly blow-dried before you start. After blow-drying, comb your fringe and clip back the rest of your hair so it's out of the way.

2. Most fringes curve down at the edges, so start by splitting the hair into three equal sections. "Take the middle one into your comb, with the teeth pointing away from your face, and keep the comb an inch from the ends," advises Aaron Carlo, Tresemmé ambassador. Hold the comb without any tension or pulling, and make sure you're looking straight into the mirror. "Point your scissors vertically and start to slowly snip upwards into the fringe," instructs Aaron.

3. Pull the left-hand section into the middle with the comb and snip as before. Repeat the same process with the right side, so your finished fringe has slightly longer strands that sit just below your temples.



GIVENCHY

Neon Pink Scissors, £28.80, Glamtech



The kit



SCISSORS

"Invest in some quality hair-cutting shears – you can find affordable options from any beauty supply shop," advises Kevin Hughes, Moroccanil artistic director. Try this Lotus pair, £15.50, Salons Direct.



COMB

"It's easy to cut a crooked line while holding hair between your fingers, so use a thin-tooth comb for precision," advises Kevin. We're obsessed with this wooden Evo Truman Tail Comb, £11.



DE-FRIZZ

Smooth a cream or lightweight mist through damp hair to banish wispy bits. Tresemmé Pro Collection Biotin+ Repair 7-in-1 Primer Cream, £6.10, adds a subtle sheen without adding weight or grease.



VOLUME

If your fringe is looking lank post-snip, Living Proof Full Dry Volume Blast, £25, contains expandable spheres, which, when sprayed into roots gives a light as a feather boost.

WORDS: EILE SXSMTTH PHOTOS: P.XELEYES, CORUNWAY

BABYBJÖRN®



**BABY
POWER!**

THE COLLECTION

BABYBJÖRN Baby Carrier One. It all starts with baby power.



Wear this SURF'S UP

Looking to ride the waves or just want a cool two-piece for the beach? Perfect Moment's new surf-ready collection definitely makes our swimsuit edit. Cut from flattering neoprene to sculpt and ensure maximum stretch in and out of the water, its genius 'air cells' keep you feeling light yet warm. The cut-out back is pretty Instagrammable, too. Chevron Open Back Suit, £135



Book this FEEL-GOOD FESTIVAL

A boutique festival to soothe the mind and soul, Kent's Lovelit is a yogi paradise. Think master classes in paddleboard meditation, aerial acrobatics and hot yoga in a yurt. Or get your sweat on with woodland workouts from London's top trainers – all set to a summer soundtrack of Ibiza chill and 80s rave. There's great food too, from vegan sushi to lean meat meals from street food vendor Body Burger, and hot tubs to unwind in after a hard day's meditation. July 20/July 22, £89 for three days. Lovelitfestival.com

WORDS: EILE SIXSMITH *ACCORDING TO A COOP AND BRITISH RED CROSS STUDY

Body BOOST

Supplements for every season, swap glasto for a yogi retreat and combat loneliness with expert fixes



SEASONAL SUPPLEMENTS

Not sure what supplements you should be taking and when? This savvy solution ensures you're getting the exact sups your body needs with a box for every season. The summer selection is all about holiday prep, with vitamins to step up your skin's UV defences, gut support to beat bloating and a (ahem) maca extract libido booster... Hello Day Summer Box, £79. Hello-day.com

Tackle this LONELINESS

Loneliness is on the rise – and it's not just affecting the elderly. An alarming 18 per cent* of us (old and young) admit to feeling isolated and, in January, Theresa May appointed a minister for loneliness. We turned to the experts for practical ideas to tackle this silent epidemic...



Chloe Brotheridge, hypnotherapist

"If you work for yourself, consider a co-working space so you can have the company of colleagues while still being self-employed."



Michelle Kennedy, CEO of Peanut and former director of Bumble

"Use an app to make connections IRL, like Peanut – a Tinder-style friendship and support space for mums."



Teal Swan, spiritual healer

"Take up a hobby that guarantees social interaction or volunteer somewhere where other like-minded people will be."



Celebrity health experts Nadia Narain and Katia Narain Phillips

"Social media can enhance feelings of isolation, so only follow people that inspire you, instead of triggering negativity."



Helen Stevens, wellness expert

"Everyone has times when loneliness hits hardest. Plan in advance to make sure your trigger times are filled with fun things to do."



Rachel Cruickshank, yoga teacher

"Keep a journal. Write down what you're grateful for or worried about every morning for a month and see what this does to your mood and mindset."

For more support or volunteering opportunities, visit redcross.org.uk for services in your local area



Girl BOSS

Businesswoman and founder of Nasty Gal, Sophia Amoruso, was a struggling photographer, dreaming to study at the Academy of Art University in San Francisco, but unable to pay the fees, when she stumbled upon her career path

WORDS VICTORIA DE ALCAHUD **PHOTOGRAPHY** CESAR VILLORIA



ABOVE Sophia in her bungalow-style LA home, which she spent two years lovingly renovating. Built in the 50s, director Sofia Coppola lived there previously LEFT A series of terraces connect the interior reception rooms to the fabulous exterior

At the time Sophia was working on the university campus, checking student ID cards. The mundane task left her with so much spare time that most of her day was spent browsing eBay for vintage clothing for herself.

It was here that the entrepreneur realised she had a real knack for sourcing covetable pieces. She would then shoot them in a way to make them look all the more desirable, list them on eBay and sell them at an accelerated price. She once bought a Chanel jacket for \$8 (around £6) and sold it for \$1,000.

Nine years later the consumer-turned-businesswoman, now founder of Girlboss, debuted in the *Forbes* rich list, with a company valued at £215 million. She had three books to her name and her life story had been turned into the Netflix series *Girlboss*.

“It is an amazing story,” Sophia agrees. “I looked at the prices on eBay. I knew how to find the type of stuff they were selling and how much it really cost. And so I thought I could earn a little pocket money,” she tells us when we shoot her at her Los Angeles home.

But what did she have that thousands of competitors didn't? First, there was the catchy name *Nasty Gal* (after a Betty Davis track). Also, to model her purchases, Sophia picked everyday real women, ones who looked like they could be you or one of your girlfriends. She then managed to use social media platforms to create a community.

“I'm not the best at anything,” she insists. “I love photography but I'm not the greatest photographer ever. I like fashion but I'm not an expert. What I am good at



LEFT Quirky accent pieces, such as a 70s fur armchair, a pair of mid-century leather chairs and a wood and metal table, add character, while floor-to-ceiling windows flood the space with natural light RIGHT A distressed wooden table for alfresco dining is teamed with rusteffect chairs



is marketing and creating a brand that people can identify with," she reasons.

"To conserve money I found a house two hours outside the centre of town, where rent was only \$500. I sourced all the garments myself in estate sales and flea markets. I did the styling, the photography [with a cheap digital camera] and wrote snappy descriptions. I took care of my clients and made sure to send the packages on time. I worked and I worked and I worked. I lived off a cheap burger and chai latte a day," she remembers.

Incredibly, she tells us of her progress: "The first year I made \$75,000, the next \$250,000, the third \$1.1million, the fourth \$6.5million and the fifth \$28 million."

Finally, in 2011, Sophia moved to Los Angeles. By now she had a team of 12 people. The runaway success of her business had been achieved without investors and without loans. It was purely down to her own hard work.

"At that point I realised that just selling vintage wasn't going to be enough. So I created my own online platform [outside of eBay]. I would go to Magic Las Vegas, which is a trade show for the retail sector, to buy the product. At first no one wanted to sell to me; but I managed to convince a couple of companies, who sold items similar to the clothing I sourced, to work with me – then I began to expand. I was happy that now I could simply take one photo to sell, say 50, identical garments,



all in different sizes [instead of one image per garment]." Soon potential investors began to contact her. One, an English company that had just opened in San Francisco, gained her confidence. "We were young, we negotiated together as if we were still in a flea market – translating technical terms to ones that were much easier to understand," Sophia recalls.

"Then the investors told me: 'We're going to invest \$40 million'. We had to hire 100 people. I'd never in my life worked in an office and suddenly I was in charge. It was like the Tower of Babel, everybody was just doing their own thing." ►

RIGHT Standout features of the bathroom are the tub and a Fontana Arte vanity stand from the 50s
 BELOW The master bedroom offers spectacular views over the mountains and downtown Los Angeles



The expectations were high. Suddenly everyone was talking about her. When she published her first book, *Girlboss*, chronicling her adventure, Charlize Theron got in touch asking to produce a TV series based on it. Then Sophia began an internet radio show interviewing other women who had made it big.

“We opened two stores and began making things ourselves: shoes, swimwear, lingerie and even make-up in collaboration with MAC. I brought out another book, *Nasty Galaxy*, and in 2016 I debuted on the Forbes list of America’s richest self-made women,” she tells us. “Then two months later I separated from my husband after two years of marriage and three months after I was bankrupt.”

Would things have turned out differently if Sophia hadn’t accepted the investment and had built her business more slowly? “Possibly, but I like risks and I also have an enormous capacity for forgetting anything negative. That was a crazy year but I kept moving

forward. There was no question of going off somewhere to hide and cry,” she reasons. “I still have a lot to learn, and I decided that my experience could help other women like me.”

Today, she has made well on that decision, with a website which advises young female entrepreneurs. Her company has 20 employees organising, amongst

other things, seminars in New York and Los Angeles (The Girlboss Rally), where famous names including Gwyneth Paltrow will speak this year.

“It’s a way of spreading knowledge to women who have no way of acquiring it otherwise. It’s so thrilling for me whenever someone writes to me after reading my book and says that I have helped them. But

I don’t want the story to start and finish with me. I’m just the inspiration. The difference between someone whom you admire who gets started and a person who doesn’t is just that. They did it. So go out there yourself and do your thing. If my story serves to open doors for you then it’s all been worth it.” ■

‘I DON’T WANT THE STORY TO START AND FINISH WITH ME. I’M JUST THE INSPIRATION’

SHOP SOPHIA'S STYLE

Imbue your home with a luxe LA vibe with retro designs and mixed metals



Copper light, £70, Matalan



Rhino ornament, £38, La Redoute



Marble and brass lamp, £129, Bloomingville



Marble table, £249, A by Amara



Velvet and brass stool, £99, made.com



Orchid arrangement, £15, Sainsbury's Home



ABOVE Sophia in the entrance of her house wearing a vintage 70s dress: "I still have a lot to learn and I decided that my experience could help other women like me" LEFT One of the changes she made to her home in the Hollywood Hills was to enlarge the swimming pool



ADDITIONAL WORDS: BECKY DONALDSON HAIR AND MAKEUP: CRYSTAL TRAIN



Savannah Miller's chic bridalwear is inspired by a childhood filled with art, travel and creative family friends

Savannah's FAIRYTALE BRIDES



RIGHT Honor slip with Marlowe pearl beaded cape, Savannah Miller. Headband, £700, Viktoria Novak at the Wedding Gallery. Shoes, £595, Jimmy Choo. Flowers (throughout), POA, Nikki Tibbles Wild At Heart
 ABOVE Savannah wears print dress, £1,020, Co at net-a-porter.com. Boots, her own. Model wears Penny gown with Honor slip, Savannah Miller. OPPOSITE Cleo gown with Edith capelet, Savannah Miller

When we shoot Savannah Miller's latest bridal collection at the sprawling Gloucestershire estate owned by her friend and neighbour, Detmar Blow (husband of the late Isabella), she is preparing for the bi-annual bridal markets in London and New York. So, instead of relaxing in the Maldives, like stepmother (Kelly Hoppen) and sister (Sienna Miller), the self-confessed workaholic endeavours the daily grind.

Originally known as a fashion designer, Savannah fell into bridal design when photos of her own wedding went viral. "When I was planning my wedding I knew exactly what I wanted, but it was a long time ago, I was only 25, so there was no Pinterest and Instagram. We just did what we did and I was helped by a dressmaker to design my gown," she says of her wedding to artist Nick Skinner in 2005.

"We had tepees and long trestle tables, it was all very – I don't like to say 'bohemian', but it was – it was also beautiful and wild. On the day, because my sister was there with Jude [Law], there was a lot of press interest so the paparazzi were around. We didn't realise, but there were photographers hiding up a tree. ►



LEFT Penny gown with Honor slip, Savannah Miller. RIGHT Dolly gown, Savannah Miller. Sandals, £550, Jimmy Choo



Savannah wears blazer, £405, Isabel Marant Étoile. Skirt, £490, Isabel Marant from net-a-porter.com. Boots, her own. Model wears Imogen sequin gown, Savannah Miller. Sandals, £550, Jimmy Choo. Hair comb, £275, Gillian Million for Amanda Wakeley Collection at the Wedding Gallery

They actually took some beautiful aerial photographs of our wedding. These images then went online,” she recalls.

“Years later, someone tagged my wedding picture on Instagram saying: ‘This woman inspired me to start my business.’ Her name is Molly Guy and she has a bespoke bohemian wedding dress shop in New York [Stone Fox Bride]. She [an ex-fashion journalist] approached me about collaborating with her. At the time I was in-between things, so it really worked for me. It was an easy way to test the water and see if it was something I wanted to explore – and it went really well,” she says.

Although she says all this was “very accidental,” her first bridal collection was bought in its entirety by Lovely Bride, which has 17 stores across the States.

Today HFM is shooting Savannah’s third collection, the fourth is released in October. “The best bit for me is that people get married in my designs,” she tells us. “Because of that, everything has to be luxurious, even down to the packaging. I see pictures of people looking beautiful on the happiest day of their lives and think, ‘Oh my God’ – it moves me to tears.”

When designing a collection, does she have anyone particular in mind? “I should do,” she says, laughing. “But I begin with the fairytale and I’m also really obsessed with 30s silhouettes. I always think about a relaxed elegance that I want my brides to feel. What is most important is they are comfortable and look effortless. I’m not thinking about a specific girl with blonde hair who’s really tall – it’s more about the energy around her, and that’s what I want the bride to feel on her wedding day.” Also, she admits, “I do design with the press in mind, an element of things that won’t necessarily be bought but are just really interesting. Because, with wedding dresses there is only one way to skin a cat, let’s be honest. So it’s fun to do some things that are really crazy and out there that people won’t necessarily get married in, but that will make us stand out from the crowd, I guess.”

Does she have an all-time favourite gown? “They feel like my children, so they all are,” she laughs. “But if I had to pick one, it would be the Chloe, which was one of my first wedding dress designs. It’s a bias-cut slip dress and very simple. I named it after my childhood best friend. It has these little dangly ‘ear’ things that hang down from the straps – and that happened by accident in a fitting. I was trying to adjust the cowl to see how long we wanted it to be and I ended up with these things that were meant to be tucked away in the seams – but they looked so cute that I just left them on and that’s now a signature.” Chloe is also

the brand’s bestseller – selling five a week.

A stand-out piece from the current collection is a white trouser suit. “It’s called ‘Bianca’ inspired by Bianca Jagger,” she says, referring to what she wore when she married Mick Jagger in 1971. In September last year Sienna wore the plunging, beaded two-piece teamed with a pale blue fedora for Bernie Katz’s funeral. “He was the manager at Groucho Club and a really old friend of hers,” Savannah says of the ex-actor who was also known as ‘The Prince of Soho’. “Sienna and me are incredibly supportive of one another and she’s always been encouraging and, you know, very proud of me – and I am of her,” she beams, before adding, “But it’s just a normal sister and family relationship.” Before Savannah graduated from Central Saint Martins, she had already wangled an internship at Alexander McQueen. “A girl I was doing a joint project with said I should get a job at McQueen, so I literally went down there one day [to the late designer’s studio]

and got a job. Through lots of hard work – and lots of tea-making – I worked my way up to be his assistant, which was amazing.” During her fashion design degree she specialised in knitwear, and she owes her passion of fabrics to this early training. “I look at the textiles and then decide what I’m going to make, rather than the other way round.”

Savannah grew up in London and attended Heathfield School in Ascot. Her dad Edwin Miller is a dealer in Chinese art, previously a banker, and her mum Josephine Miller is an ex-model. Although the designer has already suggested she doesn’t like to use the word ‘bohemian’, it is the impression we get when hearing about her upbringing. “I guess it was... or you could define it as ‘eclectic and well travelled’ – our parents aren’t English. My mum’s from South Africa and my dad’s American, so we spent a lot of time as children travelling simply to see family.

“The influence of the world was definitely in our home. My mum has lots of African artefacts and furniture – it was definitely not a normal, plain English interior. And there were always artists and musicians around the house, because they were friends of my parents. There was a lot of colour and it was very exciting at times, because we were surrounded by lots of different people from different backgrounds. It was pretty vibrant, for sure.”

The businesswoman worked for Matthew Williamson, before launching fashion label Twenty8Twelve with her sister Sienna, which became simply Savannah in 2012 when she went it alone. Her studio is now based in a Gloucestershire village, near where she lives

with her husband, son Moses, daughters Lyra and Bali, “a fluffy French Briard dog called Florence”, Bindy the cat, a goldfish – plus she’s really excited about the new kitten on the way. “The little ones love making things. My eldest son used to be into drawing, but he’s nearly 14 so he’s slightly less interested. But the girls are, for sure. I’ve got a massive box of fabric in the sitting room and they love digging around in there and making things.”

When she’s not “running around after my kids in jeans and knitwear”, she’s travelling on business. “I’m in London two to three days a week, and I stay up there. My kids are at home for school – but we make it work. Also my business partner lives in New York, so I go there around four times a year, which is nice as I have a lot of family in the US – my sister, my brother and my dad.” Savannah never likes to look too corporate, but the job does sometimes require her to dress up. “If I’m dressing for an occasion I tend to go formal, with an edge – and put on a bit of slap.”

Savannah, who tells us her favourite film is *Bridesmaids* (“because it makes me laugh so much, and I need to laugh as I work so hard and need to take the load off”) is about to launch a new bridesmaid collection for Debenhams. “I feel like bridesmaid dressing needs to be more accessible and more affordable, so we are working on it now, which I’m really excited about. It’s so pretty.”

Also, her own brand is extending its presence in the US. “At the moment we’re expanding, so it will all change!” ■

‘I SEE PICTURES OF PEOPLE’S WEDDINGS AND IT MOVES ME TO TEARS’



CLOCKWISE FROM
RIGHT Gigi Hadid;
blogger Camila
Carril wearing
Camila; Bella Hadid
and Hailey Baldwin;
Chelsea Lauren;
Romee Strijd; Rachel
Zoe; Olivia Culpo



COACHELLA
FESTIVAL
SPECIAL

The SCENE

Music festival Coachella took over the Californian desert once more – here's the lowdown on the star-studded event



COACHELLA *Indio, California*

Beyoncé stole the show as VIPs descended on the desert for the world's most glamorous music festival, where the queen of pop dominated headlines by reuniting with Destiny's Child. But the real action was in the crowds, where celebrities showed off their festival style at an array of star-studded parties.

PARTIES Models Bella Hadid, Hailey Baldwin and Romee Strijd (obviously) chose denim at the Levi's Coachella brunch, also attended by stylist Rachel Zoe, where Snoop Dogg put on a DJ set featuring his hit California Love. Meanwhile the House of Harlow 1960 x Urban Decay brunch saw guests including the brand's founder Nicole Richie and Chelsea Lauren sip on Acai smoothies.

WORDS: ALEXANDRA WILBY PHOTOS: REX FEATURES



#REVOLVEFESTIVAL
Indio, California

The online retailer was back at Coachella with a glam week-long party featuring performances by A\$AP Rocky, appearances from Leonardo DiCaprio, Kendall Jenner, Chanel Iman and Taylor Hill.

FOOD AND DRINK Skinny Bitch pizza and Amazebowls washed down by Moët & Chandon Ice Imperial Rosé and Ciroc summer colada cocktails.

GUESTS Newlyweds Emily Ratajkowski and Sebastian Bear-McClard commandeered a VIP cabana at a whimsical *Alice in Wonderland* themed party (complete with a maze leading to a secret bar). Natalie Dyer, model/blogger Rocky Barnes and Joan Smalls were also among guests.



CLOCKWISE FROM ABOVE Emily Ratajkowski; Rocky Barnes; Natalia Dyer; Lauren Pullin; Taylor and Mackinley Hill and Jasmine Tookes



DIOR PARTY
Pioneertown, California

Paris Jackson, Alessandra Ambrosio and Olivia Culpo attended the launch of Dior's latest male fragrance, Dior Sauvage Eau de Parfum, with the party kicking off the Coachella celebrations.

VENUE The Pioneertown Motel, north of Palm Springs, was taken over by the fashion house – until a dust storm forced revellers to relocate to a nearby venue for a delicious three-course dinner.

GUESTS Britt Robertson and Janice Joostema posed outside the party, using a vintage Cadillac convertible as the perfect backdrop, while indoors DJ Mia Moretti and actress Georgie Flores were spotted catching up.



FROM FAR LEFT Alessandra Ambrosio; Mia Moretti and Georgie Flores; Britt Robertson; Janice Joostema

FESTIVAL GUIDE

Food

Foodies Festival, Countrywide

The UK's biggest gastro event with street food, live music and drinks masterclasses. Adults from £24 and children from £5, 5 May to 18 November, foodiesfestival.com

Tom Kerridge Presents Pub in the Park, Countrywide

Tom and co (Atul Kochhar, Paul Ainsworth, Josh Eggleton and more) bring their Michelin-starred pub and restaurant pop-ups, such as The Hand & Flowers and The Coach. Expect live music and plenty to drink. Adults from £25, 17 May to 9 September, pubinthepark.com



Music

All Points East, London

The newest addition to the festival schedule invites Björk, Catfish and the Bottlemen and Nick Cave and The Bad Seeds to its inaugural year in east London's Victoria Park. 25-3 June, allpointseastfestival.com



A Festival of Food & Racing, West Sussex

Goodwood's three-day event combines race meetings with award-winning food that includes organic products grown on the grounds. Tickets from £16.80 (for a group booking of 10+), 24-26 May, goodwood.com

Great British Food Festival, Countrywide

Foodie days out at some of the UK's grandest stately homes, with cake-offs, 'Men vs Food' challenges, chef demos and live music. Adults from £8, 5 May to 23 September, greatbritishfoodfestival.com

Parklife, Manchester

The northern festival is going from strength to strength and this summer boasts a stellar line-up. Taking to the stage will be Liam Gallagher, Carl Cox, A\$AP Rocky, Lorde, NERD, Jessie Ware and Stefflon Don. 9-10 June, parklife.uk.com

Creamfields, Cheshire

This year, Britain's largest dance festival celebrates its 21st anniversary over the August bank holiday weekend. Paul Oakenfold, Maya Jane Coles, Groove Armada, The Black Madonna and Ben Nicky will all play. 23-26 August, creamfields.com

Festival No.6, Portmeirion

When music meets art, culture and fantasy, this unique festival in a picturesque coastal town in north Wales features Franz Ferdinand, Friendly Fires and Jessie Ware alongside torch-lit processions, wood-fired hot tub sessions and paddleboarding. 6-9 September, festivalnumber6.com

OUR TOP PICK Isle of Wight Festival

Headlining the 50th anniversary of this seminal British festival will be Kasabian, Depeche Mode, The Killers and Liam Gallagher. 21-24 June, isleofwightfestival.com

Fitness

Be:FIT, Islington

A health and fitness festival for women with back-to-back classes and talks. All-inclusive tickets cost £25, 4-6 May, befitlondon.com

Balance Festival, London and Amsterdam

Fitness classes, food and wellness from Xtend Barre, Ministry Does Fitness, Equinox, Barry's Bootcamp, Boom Cycle and Another Space. Adults from £24.50, London from 11-13 May and Amsterdam from 7-9 September, balance-festival.com

The Color Run, London

Pegged 'The happiest 5K on the planet' with four colour stations and live music. Adults from £23, thecolorrun.co.uk

LoveFit, Kent

Studios including 1Rebel, Fierce Grace and Farm Fitness join a high-octane weekend of adventure and after-parties. Adults from £80, 20-22 July, lovefitfestival.com



Work up a sweat at LoveFit

Calendars at the ready we've got your festival season sorted



Celebrate half a century of the Isle of Wight Festival



Lorde, performing at Parklife this summer



📍

DREAM DESTINATION

SRI LANKA

Sri Lanka's serene south coast boasts palm-dotted bays, jungle safaris and top-notch food. You won't want to leave...

STAY Perched on a spectacular cliff-top, just 40 minutes from Galle Fort on Sri Lanka's south coast sits the luxurious Cape Weligama, an undeniably romantic setting with uninterrupted views of the Indian Ocean. Each palatial villa sits within a flower-scented garden, steps away from a cooling pool. For the Jungle Janes among us, a stay at Chena Huts in Yala National Park is a must. With its stylish mod-safari decor, eco palm-thatched cabins, private plunge pools and daily game drives, this is the idyllic spot to unwind with the wildlife.

DO The bays and beaches that sit beside Cape Weligama are a surfer's paradise, so make the most of the on-site sports centre and book yourself a lesson. If you're in need of some TLC afterwards, head to the spa for an organic spice scrub or Ceylon tea massage. Finish the day with an unbeatable sunset whale-watching tour, or a sun-downer at the Surf Bar. For a culture fix, take a day trip to the colonial town of Galle, an exotic old trading port blessed with ancient mosques and churches, stylish cafes and quirky boutiques. Visit Stick No Bills, a

gallery space located in a Dutch townhouse, where you can buy retro Sri Lankan travel posters.

EXPLORE Sri Lanka's Yala National Park, a ten-minute drive from Chena Huts where you'll get the chance to see elephants, sloth bears and leopards. The hotel offers morning and evening guided safaris with knowledgeable rangers, which make the experience that little bit more exciting.

EAT Sri Lanka boasts unique gastronomic heritage, from the fiery curries to the now-trendy hopper snacks. Take your pick from the three restaurants located within the Cape Weligama resort to cover all of your culinary needs – highlights include daily afternoon tea at Cape Club and an intimate dinner at the chef's table in the Ocean House restaurant. While exploring Galle Fort, make sure to visit The Tuna & The Crab restaurant for sensational sushi, or Poonie's Kitchen for clean eating with a Sri Lankan twist.

PRICES Cape Weligama, from £340 per night B&B, plus one activity per day. Chena Huts, doubles from £800 per night, full board plus a daily safari.



TOP TO BOTTOM
Cabins at Chena Huts; overlooking the lagoon at Chena Huts; spotting leopards at Yala National Park

THE BUDGET OPTION ✈️



THE GREEN ROOMS

Situated in the fishing town of Weligama, this eco guesthouse is the perfect rustic beachside hideaway. A week's package includes accommodation, breakfast, lunch and three hours of surfing per day, from £450. Visit thegreenrooms.srilanka.com

FROM TOP
Ocean views at Cape Weligama; HFM shopping editor Laura at Lake Koggala; the hotel's glam entrance; a traditional Sri Lankan dinner

WORDS: LAURA WEATHERBURN PHOTOS: TOM PARKER, SEBASTIAN POSINGIS

SCENE STEALER

HALIMA ADEN

While competing in the Miss Minnesota USA pageant last year, the 20-year-old was spotted by IMG, and became the first hijab-wearing model to be signed by a major agency



CLOCKWISE FROM RIGHT
Wearing Topshop at a fashion awards ceremony in London; in Hellessy at an Off-White x Jimmy Choo dinner during New York Fashion Week; rocking red at the Etihad Airways Runway to Runway launch; at an awards ceremony in New York



THE SOMALI-AMERICAN, who was born in a refugee camp in Kenya, before moving to Minnesota, aged six, has become the first hijab-wearing model to appear on the cover of British *Vogue*. In a truly diverse May issue line-up Halima is photographed alongside Adut Akech, Radhika Nair, Yoon Young Bae and plus-size mixed race model Paloma Elsesser.

The dimpled-cheeked beauty (who's trademark braces were removed this year) is fast becoming recognised for artfully co-ordinating her hijab and layered outfits – she describes wearing the scarf as “part of my personality”.

The model, who made her catwalk debut at Kanye West's Yeezy Season 5, in 2017 (she was later picked by Max Mara, Alberta Ferretti and Nike – who this year launched its first breathable mesh hijab) has quickly made friends in the industry – her Instagram handle sees Halima laughing and joking alongside Rihanna, Carine Roitfeld (the uber stylist repeatedly books her for shoots), Chloë Moretz and fellow models Gigi Hadid and Winnie Harlow.

WORDS: BECKY DONALDSON PHOTOS: GETTY



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MY FASHION FANTASY

An ultimate day in the life as imagined by model Rosie Huntington-Whiteley

It's hard to believe that Rosie Huntington-Whiteley only gave birth to her son Jack Oscar, with fiancé Jason Statham, six months before her latest Autograph swimwear campaign (right) was shot. The British model, actress and multi-millionaire businesswoman was scouted aged 16 and by 18 she'd moved to New York and was walking the international runways. More high-profile work followed and in 2008 the former Victoria's Secret Angel became the face of Burberry. Five years ago Rosie, 30, launched the Rosie for Autograph range for Marks & Spencer, which includes lingerie, sleepwear, activewear, beauty and swimwear. "It's been so exciting to see how Rosie for Autograph has grown," she says of one of the high street brand's most successful franchises. Here the Los Angeles-based model tells us about her dream day...



In the pink
Rosie wearing Gucci at a film gala in LA



Swimsuit, £35, Rosie for Autograph
Sunglasses, model's own

On my dream morning I'd...

wake up in bed with my son, my man and my dogs in the Maldives. **We'd all have a breakfast of omelette, fruit, muffins and Nutella crepes with strawberries.**

Then we'd go for a walk on the beach... My favourite fashion shoot location was the first Rosie for Autograph Swim one I did in the Maldives. It was a significant moment to be venturing into a new category of product that the team and I had worked on from initial concept right through to that moment of shooting on a beautiful beach.

My morning beauty regime would start with applying a good SPF for protection – no matter what. I try my best to really look after my skin, as having a good complexion is the real foundation to all make-up and beauty products. My staple summer products are Rosie for Autograph Amazing Radiance Cream and Amazing Radiance Body Glow. They both give me an instant sheen and enhance sun-kissed skin. They're also super-luxurious and keep your skin looking healthy and



Island life
Dreaming of a tropical holiday in the Maldives



Beach style
A Rosie for Autograph dress, £35, is her fave cover-up



Keeping mum
With her baby son Jack Oscar

ABOVE
The model at Body By Simone in Los Angeles with founder Simone De La Rue

feeling moisturised. I also use Dr Barbara Sturm Glow Drops.

For a work out I would do Body By Simone [a high-energy dance-cardio session originating at a studio in LA]. **I'd then change into a bikini and cover-up.** My staple holiday look is usually a big hat, a pair of statement sunnies and a beautiful cover-up that I can throw over any bikini. This combo is perfect for lunch breaks as well as when the sun goes down. My new swim collection for Autograph offers lots of versatility and multiple styling options so you can mix and match as much as you like. **I'd then hang out with...** my family and friends and have lunch in a beach bar. **I'd spend the afternoon...** drinking cocktails on the beach, swimming in the sea and snoozing under a palm tree. **I'd change into a backless Missoni jumpsuit,** put on some big earrings and stay barefoot... **My ultimate dinner destination and companion** would be a restaurant on the beach with my man. **I'd finally go to sleep...** happy.

WORDS: BECKY DONALDSON PHOTOS: GETTY, REX FEATURES

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